



# MEAGHAN GLENNAN

## CONTACT

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## EDUCATION

B.A. in Journalism, B.S. minor in  
Anthropology  
Loyola University Chicago, Chicago, IL

Editing Certificate Program  
University of Chicago Graham School,  
Chicago, IL

## SKILLS & PROFESSIONAL INTERESTS

Digital Storytelling; Reporting; Writing;  
Copy Editing; Web Production;  
Photography; Basic Audio Editing

## SOFTWARE

Word; Excel; PowerPoint; Photoshop;  
Aperture; Raiser's Edge; ALTA; Keynote;  
Pro Tools

## LANGUAGES

English (Native)  
French (Intermediate)

## PROFESSIONAL EXPERIENCE

Development Coordinator

**ASPCA** | New York, NY | JULY 2015 – PRESENT

- Provide project management and editorial support to the production of this organization's print fundraising and direct-mail campaigns

Freelance Copy Editor & Proofreader

**Various** | New York, NY & Chicago, IL | FEB. 2014 – PRESENT

- Work on a project-to-project basis with clients in New York and Chicago, inspecting printed outputs and digital content for editorial correctness and compliance with client brand, style, and legal guidelines

Senior QA Analyst, Proofreader

**VSA Partners** | Chicago, IL | FEB. 2014 – JAN. 2015

- Inspected printed outputs and digital content for editorial correctness, and for compliance with client brand, style, and legal guidelines
- Client work included: Goose Island Beer Co.; Harley-Davidson; GE Healthcare; The Northern Trust Company; Procter & Gamble, among others

Freelance Series Producer and Reporter

**The Nord Family Foundation** | Cleveland, OH | JAN. 2013 – MAR. 2014

- Co-created and produced a digital storytelling series showcasing the work of this charitable foundation's grantees

Marketing Communications Writer and Editor (Contract)

**The Ounce of Prevention Fund** | Chicago, IL | MAR. 2013 – AUG. 2013

- Wrote print marketing materials and press releases
- Assisted in the editorial production of various manuals and catalogs
- Worked closely with the communications manager and VP of communications in developing campaigns intended to build new audiences

Freelance Web Series Reporter and Producer

**Chicago Public Media** | Chicago, IL | AUG. 2012 – JAN. 2013

- Co-created and produced a digital storytelling series about people working in Chicago's restaurant industry
- Researched stories, conducted interviews, photographed subjects in their working environments

Volunteer

**Flying Kites Global** | Nairobi, Kenya | JAN. 2012 – APR. 2012

- Co-produced and reported for a bi-weekly podcast created to strengthen individual donor base and build upon organization's existing fundraising strategies
- Served as a tutor and mentor to 26 orphaned children

Associate Editor of Internal Communications

**Sapient Corporation** | Chicago, IL | JUNE 2010 – AUG. 2011

- Edited company's global newsletter with circulation of 10,000+
- Served as creator, producer, reporter, and editor of company history series shown at global anniversary celebrations, and now used as part of company's new hire program
- Drafted company-wide correspondence from members of executive team

Freelance Reporter and Editor

**Various** | OCT. 2008 – JUNE 2010

- ESPN Networks; Conscious Choice Magazine; Chicago Tap Theatre

Development Associate – Corporate & Foundation Relations

**Access Living of Metropolitan Chicago** | Chicago, IL | SEPT. 2007 – OCT. 2008

- Drafted proposals and reports for corporate and government grants
- Worked closely with development director in prospecting for new funding opportunities and cultivating individual donor base

## ETC.

**World Travel** | SEPT. 2011 – JUNE 2012

- Traveled to 14 countries in continental Europe, Eastern Africa, and Asia

