

**Jason P. Lambert**

917-215-0342

jlambert15@gmail.com

**Experience:**April 2013-  
present**Freelance ACD / Integrated Writer / 360**

Agencies include: R/GA, BBDO NY, BBDO Atmosphere Proximity, Code and Theory, Google, Digitas, McCann Worldwide MRM, Merkley+Partners, BBDO Organic, Decon, Edelman Digital, USA Today and others

March 2009-  
April 2013**Associate Creative Director/Creative Director NYC**

GlobalHue Worldwide: Verizon, Bermuda, U.S. Navy, Jeep, Chrysler, Walmart, ESPN Deportes, New Business

March 2007-  
March 2009**Freelance Senior Copywriter, NYC**

MRM Worldwide (Interactive): Army, Crown Royal, Sepracor, Walmart, New Business  
Kirshenbaum Bond + Partners / dotglu:  
Edward Jones Financial, Dell,  
Louisiana Pacific, New Business  
Manhattan Marketing Ensemble: Affinia Hotels  
Ogilvy Action: BAT  
Euro RSCG: Lysol, Jet-Dry, Easy-Off BAM  
Digitas (Interactive): Samsung  
Tribal DDB (Interactive): Philips

Feb. 2007-09

**Freelance Writer**

Ideocracy: Fox Television Network, New Business

1998-2006

**Copywriter, BBDO Worldwide, NYC**

Created TV, print, outdoor, and radio for Cingular, AT&T, M&Ms / Mars, Snickers, Bank of America, Lowes, AIG, Pizza Hut

1998

**Awards Coordinator, One Club for Art & Copy, NYC**

1995-1997

**Indie TV Writer, University of Rhode Island TV**

Creator, writer, director of monthly cable access show "Wasted Effort."

**Education:**

Adhouse, New York, NY

Columbia University, New York: Advanced Creative Writing

University of Rhode Island B.A. Communications

**Awards / Recognition:**

London International Awards Finalist, Winner Gold Addy Awards (National/Local), Adweek Best Spots, Adcritic Pick of the Day, Creativity Magazine, Printmonitor, Best Ads, Billboard.com Best Spots New York Times, Wall Street Journal, Shoot Magazine, US Ad Review, Graphic Design USA, Metropolis Magazine

