

KRISTIN MARK UX|UI DESIGNER

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www.helloimkristin.com



HELLO!

◆ PROFESSIONAL EXPERIENCE

5/2015 to Present

GENERAL ASSEMBLY in New York, NY

USER EXPERIENCE DESIGN INSTRUCTIONAL ASSOCIATE

Liaise with two lead UX Design instructors

Responsible for student management of a class of 27

Organize lectures & create projects for the course

UXDI is an intensive UX class, 200 classroom hours

5/2015 to 5/2015

APPLLOUD in New York, NY

USER EXPERIENCE DESIGN CONSULTANT

Worked on a consulting team with 2 other UX designers

Conducted user research, information architecture, user interface design

Deliverables: research report, design specifications document, annotated wireframes, hi-fidelity mockups, & prototypes

Native iOS app & Responsive website platforms

2/2014 to 2/2015

CIEE in Chongqing, China

ENGLISH TEACHER

Taught English for 3 different skill levels

10/2010 to 1/2014

AÉROPOSTALE, INC. in New York, NY

ASSISTANT INTERNATIONAL PRODUCT MANAGER

Managed 6 international licensee accounts

Liaised with teams in Dubai, Singapore, Turkey, Philippines, Panama, Mexico

LOGISTICS ALLOCATOR

Analyzed & forecasted business data

Managed the allocation of product to over 100 stores

◆ EDUCATION

GENERAL ASSEMBLY in New York, NY

USER EXPERIENCE DESIGN IMMERSIVE

Graduated May 2015

PENNSYLVANIA STATE UNIVERSITY in University Park, PA

BA BUSINESS & MINOR WEB COMMUNICATIONS

Graduated May 2010

I am a crazian-crazy Asian—with a bright wardrobe & contagious laugh to boot. I'm highly motivated by a curiosity about people & passion for creative problem solving. I use this to empathize with humans & design magical user experiences. I am currently pursuing UX & UI collaboration opportunities with amazing, inspiring teams.

◆ AREAS OF SPECIALTY

User Experience Design

User Research

Wireframing

Usability Testing

User Interface Design

Information Architecture

Prototyping

Business Analysis

◆ TOOLS

Omnigraffle

Adobe Creative Suite

Sketch

Google Tools

Axure

Keynote

Invision

Paper & Pen

POP Prototyping

Mac & PC

◆ FAVORITE ACTIVITIES

Climbing

Eating

Laughing

Wandering

Conversational singing

Livin' for the thrill of it