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A New Vision

for your patients with an inherited retinal disease (IRD)

LUXTURNA is a one-time gene therapy for patients with an IRD due to biallelic RPE65 gene mutations who have viable retinal cells.

A novel endpoint was developed to measure how LUXTURNA affects functional vision!

SEE THE RESULTS IN ACTION

Find out if your patients have biallelic RPE65 mutations

ORDER TEST KITS

Stay informed by registering for updates

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Get to know RPE65

The RPE65 gene is essential to the visual cycle¹

The RPE65 gene encodes the RPE65 protein. RPE65 is necessary for vitamin A metabolism in photoreceptor cells. The RPE65 protein is located in the retinal pigment epithelial (RPE) cells and converts all-trans-retinol to 11-cis-retinol, which subsequently forms 11-cis-retinal during the visual cycle. The visual cycle is critical in the biological conversion of light into electrical signals.^{1,2}

Mutations in the RPE65 gene lead to vision loss due to loss of function or death of RPE cells and eventual degeneration of photoreceptors.^{3,4}

It's time for a genetic diagnosis—and it starts with you

Clinical diagnoses based on phenotype, such as retinitis pigmentosa (RP) and Leber congenital amaurosis (LCA), are not definitive. These diagnoses describe variation in onset, degree of severity, and progression of disease.^{5,6}

Symptoms may differ depending on when a patient presents with biallelic RPE65 mutation-associated retinal dystrophy. The hallmark of this disease is rod dysfunction that leads to night blindness, or the inability to see in dim lighting, in almost all patients. Take a look below for some symptoms commonly associated with biallelic RPE65 gene mutations:⁷⁻¹⁰

Adolescents & Adults:

- Nyctalopia⁷
- Prolonged dark adaptation⁸
- Perceptual visual field loss⁹
- Severely reduced visual acuity (RVA)¹⁰
- Severe loss of visual acuity (<20/200)¹⁰

Young Children:

- Nyctalopia⁷
- Perceptual dark adaptation⁸
- Reduced ERG⁹
- Failure to fix and follow¹⁰
- Sensitivity to light¹⁰
- Mild loss of visual acuity (<20/200)¹⁰

These symptoms are not exclusive to RPE65 mutation-associated retinal dystrophy, which is why genotyping is the only way to reach a definitive diagnosis.¹¹⁻¹⁸

ORDER TEST KITS

Using gene augmentation therapy, LUXTURNA works to restore the visual cycle¹⁹

AAV2 is used in the delivery of LUXTURNA. AAV2 efficiently transduces RPE cells, has a low potential to elicit an inflammatory response, and is nonpathogenic.²⁰

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Mechanism of action

Targeting vision loss at its core

LUXTURNA introduces a functional copy of the RPE65 gene to compensate for the RPE65 mutation.¹

MOA overview

LUXTURNA is administered via subretinal injection following a vitrectomy.²

- RPE65 gene delivery**
LUXTURNA uses the adeno-associated viral vector serotype 2 (AAV2) to carry a functional copy of the RPE65 gene into the retinal pigment epithelial (RPE) cells to compensate for the RPE65 mutation.^{1,3}
- RPE65 protein production**
With a functioning RPE65 gene, the cells begin producing the RPE65 protein.⁴
- Restoring the visual cycle**
With the functional RPE65 protein, 11-cis-retinal (in critical visual pigment components) regenerates to restore the visual cycle.^{5,6}

Restoring the visual cycle

Without night vision, it's difficult for her to move around on her own, making it hard to participate in dances, dinners, or nighttime activities.
—MOTHER OF SARA, AGE 12

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Defining vision loss

Defining vision loss

Vision loss affects much more than the eye—a loss of visual function translates to a loss of functional vision.¹

Visual function
Structural and functional changes at the organ level²

For example, rod dysfunction results in night blindness³

Functional vision
Vision-related quality of life, including skills, activities of daily living, and social participation⁴

For example, night blindness limits individuals' ability to navigate in dimly lit environments, such as a crosswalk at night⁵

The primary endpoint integrated measurements of visual function

Combining the aspects of vision loss into this single measure quantified what study participants experience on a daily basis—their functional vision.⁶

Visual Function
Additional clinical outcomes

- Full-field light sensitivity threshold (FST) testing
Measured light sensitivity of the entire visual field⁷
- Visual acuity (VA) testing
Measured sharpness or clarity of vision^{8,9}
- Visual field (VF) testing
Goldmann kinetic perimetry measured in sum total degrees; Humphrey 24-2 perimetry measured macula threshold values¹⁰

Functional Vision
Primary endpoint

Without night vision, it's difficult for her to move around on her own, making it hard to participate in dances, dinners, or nighttime activities.
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Order genetic test kits

Request free RPE65 genetic test kits

Biallelic RPE65 gene mutations, the only mutations for which LUXTURNA is indicated, must be confirmed with a genetic test. In order for patients receive to treatment, it must also be confirmed that the patient has viable retinal cells.¹

Before ordering, determine if your patients may be candidates for this RPE65 genetic test

ID APPROPRIATE PATIENTS

Complete the fields below to place your order. You may only order a total of 20 kits at a time. Please note that these kits test only for biallelic RPE65 gene mutations.

Healthcare professional first name
Healthcare professional last name

Street address 1
Street address 2 (optional)

City
State
Zip code

Institutional name (optional)
Small address

Phone number
NPI number

I have identified eligible patients for RPE65 genetic test kits and would like to order.

1234
56789

Sub-sample kits

Blood-sample collection kits

Total ordered = [# KITS]

I certify that I am a healthcare professional

Submit

Please note that any test kit ordered through a previous Spark Therapeutics testing initiative that is not submitted before 1/31/2018 must be accompanied by a new consent

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—MOTHER OF SARA, AGE 12

Using gene augmentation therapy, LUXTURNA works to restore the visual cycle¹⁹

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Understanding the endpoint

Understanding the endpoint

The MLMT is a standardized, lab-based test that stimulates everyday walking environments.^{1,2}

Participants were observed while navigating a course with obstacles of varying height under different levels of illumination.^{3,4}

Get a tour of the MLMT

The MLMT is a standardized, lab-based test that stimulates everyday walking environments.^{1,2}

Participants were observed while navigating a course with obstacles of varying height under different levels of illumination.^{3,4}

After 40 minutes of dark adaptation, participants completed a configuration of the course with one eye patched, and completed a third configuration using both eyes⁵

This process was repeated until falling and passing light-level thresholds were identified for each eye-patched condition⁶

Participants were graded based on accuracy and speed⁷

Passing was defined as completion of the course at the specified lux level with fewer than 4 errors and within 3 minutes⁸

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Additional endpoints

Additional endpoints

An impact on visual function results in functional improvement^{1,2}

At Year 1, LUXTURNA demonstrated statistically significant improvements in FST and VF and a nonstatistically significant improvement in IVA.³

>100-fold improvement in light sensitivity⁴
A statistically significant difference in FST (monocular averaged over both eyes) of 2.11 logP (95% CI: 1.39, 2.84) between groups⁴

8-letter improvement in VA⁵
A nonstatistically significant difference in VA (monocular averaged over both eyes) of 0.3 LogMAR (95% CI: -0.41, 0.08) in the intervention group compared with⁵

Nearly doubled VF in sum total degrees⁶
A statistically significant difference of 378.7 sum total degrees between groups (95% CI: 145.5, 612.0)⁶

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The patient journey

The patient journey

Your patients' treatment journey starts with you

- FIND**
Identify potential patients, which may include patients previously diagnosed with LCA, RP, or other inherited retinal diseases (IRDs), or who have symptoms with the previously outlined
- TEST**
 - Confirm your patient has biallelic RPE65 gene mutations by ordering a genetic test.
 - If needed, diagnostic specialists are available to help genetically test
- CONNECT**
 - Spark Therapeutics Generation Patient Services™
 - Patients who have confirmed biallelic RPE65 gene mutations are eligible to enroll in Spark Generation Patient Services™
 - Enrollment in Spark Therapeutics Generation Patient Services is voluntary and not required

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Order genetic test kits

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Request free RPE65 genetic test kits

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Before ordering, determine if your patients may be candidates for this RPE65 genetic test

ID APPROPRIATE PATIENTS

Complete the fields below to place your order. You may only order a total of 4 kits at a time. Please note that these kits test only for biallelic RPE65 gene mutations.

Healthcare professional first name
Healthcare professional last name

Street address 1
Street address 2 (optional)

City
State
Zip code

Institutional name (optional)
Small address

Phone number
NPI number

I have identified eligible patients for RPE65 genetic test kits and would like to order.

1234
56789

Sub-sample kits

Blood-sample collection kits

Total ordered = [# KITS]

I certify that I am a healthcare professional

Submit

Please note that any test kit ordered through a previous Spark Therapeutics testing initiative that is not submitted before 1/31/2018 must be accompanied by a new consent

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Ocular Gene Therapy Treatment Centers

Ocular Gene Therapy Treatment Centers

LUXTURNA is only administered at Ocular Gene Therapy Treatment Centers

Spark Therapeutics has designated select treatment centers to help support the appropriate use of LUXTURNA, from storing and handling to administration. In addition to regular appointments with your patient, you may continue to play an active role after referring your patient to a treatment center.

The criteria for treatment center selection:

- Specialized ophthalmic or clinical expertise relevant to the administration of LUXTURNA
- The ability to properly receive, store, and prepare LUXTURNA
- Dedication to providing customized care
- The ability to properly receive, store, and prepare LUXTURNA
- A commitment to pharmacy and surgical training

*Participation in Spark Therapeutics Generation Patient Services™ is voluntary. The patient has the choice to participate or decline on a case-by-case basis. Refusing to participate or declining to participate in these services will have no effect on your patient's ability to be treated or the extent of your patient's care.

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LUXTURNA HCP Desktop/Mobile Website



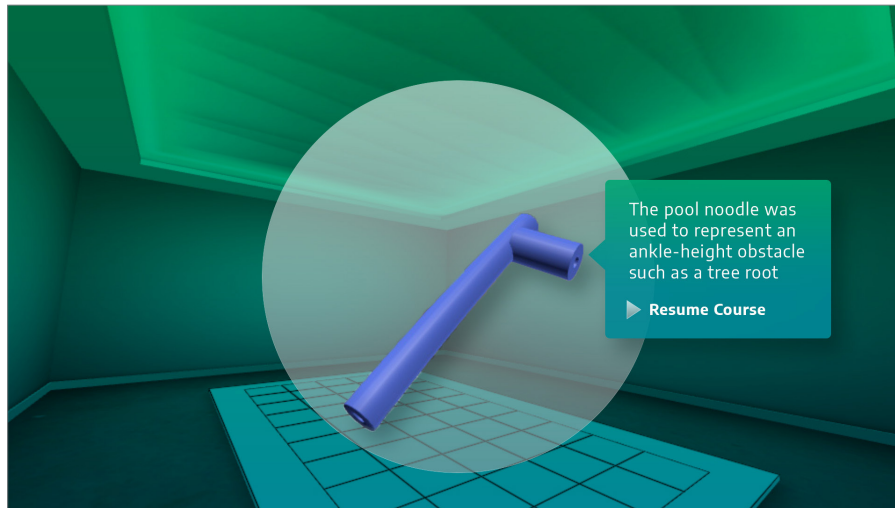
THE MULTI-LUMINANCE MOBILITY TEST

Experience our novel approach to measuring functional vision in people with an inherited retinal disease (IRD)

[VIEW THE IMPORTANT SAFETY INFORMATION](#) [Experience the test](#) [LEARN ABOUT LIGHT LEVELS](#)

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Welcome to Spark Therapeutics Generation Patient Services™

Supporting you along the way

At Spark Therapeutics Generation Patient Services™, our goal is to be your partner and to respond to your specific needs to help guide you through your journey.

Your team helps by:

- Providing a caring support team, dedicated to your specific needs, at every point from confirmed diagnosis through posttreatment follow-up
- Ensuring a single point of contact to help you navigate insurance coverage and connect you with financial assistance resources as needed
- Coordinating the logistics of your treatment center visits
- Answering nonmedical questions and setting expectations along the way

[Learn more about support services](#)

You keep us driven

You understand that living with a genetic disease can be challenging. Your determination, and the determination of others like you, motivates the work that we do. Here at Spark Therapeutics, we take a patient-centric approach to our research and support services.

Our pillars of commitment to you:

- We partner with you for a more collaborative experience
- We provide support that is clear, caring, and customized
- We prioritize you in everything that we do

[Discover what sets us apart](#)

Accessibility policy

Throughout the creation of this website, we followed accessibility guidelines established by the World Wide Web Consortium (W3C), an international group that develops website standards. Sites that don't meet these guidelines can be challenging, or even unusable, for people with low vision. To avoid that possibility, we relied on W3C principles to guide each step, and to make this site accessible to all of our visitors.

Spark Therapeutics Generation Patient Services™

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It's all about you

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Support for your along your journey

At Spark Generation Patient Services, it is our goal to be your partner, and to respond to your specific needs in ways that transform your treatment experience for the better. We give you a dedicated, personal support team that is available every step of the way.

Your team helps by:

- Assisting you with insurance and financial processes
- Coordinating treatment logistics

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Who we are

Spark Therapeutics, Spark Generation Patient Services, and you

At Spark Therapeutics, we challenge the inevitability of genetic disease. We are committed to building patient confidence that an accurate and insightful diagnosis is our cutting-edge gene therapy. Spark Generation Patient Services partners with patients, motivated by their specific needs, to build confidence that the support provided is as robust as the treatment received.

[Explore spark.com](#)

You will have a knowledgeable and caring support team

The Spark Generation Patient Services team is made up of Patient Access Specialists (PAS) and Patient Access Liaisons (PAL). Every patient who enrolls in the program will have the support of a dedicated PAS and PAL.

Your support team can help by:

- Providing a caring support team, dedicated to your specific needs, at every point from confirmed diagnosis through posttreatment follow-up
- Ensuring a single point of contact to help you navigate insurance coverage and connect you with financial assistance resources as needed
- Coordinating the logistics of your treatment center visits
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[Learn more about support services](#)

Meet the Patient Access Specialist (PAS) team

Your dedicated PAS is always your first point of contact. They primarily help with navigating insurance coverage and organizing the logistics of treatment center visits. Every PAS works at the Spark Generation Patient Services office, and enrolls in contact with you by phone or email.

Christina D (Christy)

I always knew that I wanted to work in a field where I could help make a difference to someone's life. As early as 16, I was working at a pharmacy helping to dispense prescriptions. I was just a kid, but even then I felt like I was doing something that made others feel better. As an adult, a pivotal life event inspired my current career with my mother's health issues. After suffering several diseases, and visiting doctor after doctor, we finally discovered that she had rare blood disease. The frustration that surrounded her care led me to work for Spark Generation Patient Services. I was able to help her navigate her journey, and I was able to help her find the right treatment center for her. I was able to help her find the right treatment center for her. I was able to help her find the right treatment center for her.

Kristin H (KC)

Before working at Spark Therapeutics, I was a therapist. It was a challenge to help people through their challenges as well as share in celebrating their successes. My hope for working at Spark Therapeutics was to help people with the resilience of the human spirit, the ability to face and overcome challenges, and the connections people make. Besides that, working with people, supporting them, and being involved in their lives is a privilege that I never take for granted. After living being a therapist, I was able to help people with their challenges. I was able to help people with their challenges. I was able to help people with their challenges.

Laurin F

Since childhood, I have dealt with chronic ear infections and painful hearing loss. I always thought that I was special and felt embarrassed about not being able to hear well. The people around me were always supportive and positive, which made me realize that I was special. I was able to help people with their challenges. I was able to help people with their challenges. I was able to help people with their challenges.

Meet the Patient Access Liaison (PAL) team

Your dedicated PAL works outside the Spark Therapeutics office and is your main source of in-person support when you need it. Your PAL can help you understand your insurance coverage as well as the steps to gain access to therapy.

Michael H

I have a lot of experience working with patients. It's a career that allows for new ways to be rewarding, sometimes in unexpected ways. A few years ago, in my last role, my colleague and I received feedback from patients and caregivers regarding us for the work we did. They stated that the support we provided had a meaningful impact on their lives. The team's support of our work directly impacts people's lives in a meaningful way.

Lee L

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You have a whole team behind you

Support that's customized

We have considered many things that could affect your journey, with how you come up with help. You will be provided with a support team that has experience helping others just like you. In addition, the staff at your treatment center is committed to providing personalized care. Although enrollment in the Spark Generation Patient Services program is optional, we hope you take advantage of this free service.

We support you by:

- Providing a caring support team, dedicated to your specific needs, at every point from confirmed diagnosis through posttreatment follow-up
- Ensuring a single point of contact to help you navigate insurance coverage and connect you with financial assistance resources as needed
- Coordinating the logistics of your treatment center visits
- Answering nonmedical questions and setting expectations along the way

[Patient and caregivers start here](#)

LUXURNA™ (voretigene neparovec) is only administered at Ocular Gene Therapy Treatment Centers

Depending on your location, you may have to travel out of town to visit a treatment center.

[Learn more about LUXURNA™ today](#)

Getting started with LUXURNA Generation Patient Services

Determine if you have RPFS mutations

If you have not had a genetic test, learn how to get started.

You have RPFS mutations, but are not connected with a treatment center

Fill out an enrollment form

Schedule consultation

Fill out a Statement of Medical Necessity (SMN)

Begin your journey

You have RPFS mutations and are not connected with a treatment center

Fill out an enrollment form

Schedule consultation

Fill out a Statement of Medical Necessity (SMN)

Begin your journey

Preparing for your time away just get easier

We work with you to coordinate your treatment center visit to help make the process easier for you. Your support team will do their best to work with your schedule. Contact us for more details.

[Explore the resources available to you](#)

We are there for you

We can help by:

- Keeping you informed and setting expectations
- Working with you to solve complex insurance issues
- Accompanying you during visits to the treatment center
- Leading an in-home visit to help
- Extending support to your caregivers

Let's break down barriers

Navigating insurance and accessing financial assistance resources are less stressful when you have experience on your side. Your support team will help you get the information and resources you need.

We can assist with:

- Commercial insurance copays and out-of-pocket costs
- Government insurance copays and out-of-pocket costs
- Financial assistance resources as needed

[Learn about coverage options in this patient and caregiver resources guide](#)

generation PATIENT SERVICES

Home Who We Are Patient Support HCP Support Contact Us

We provide support that's customized to your patient

Every patient has distinct needs

We provide personalized support for your patients at every point. Each patient's assigned dedicated support team is trained to ensure the best possible experience. With the program to enroll, we encourage patients to take advantage of this free service.

We support your patients by:

- Providing a caring support team, dedicated to your patients' specific needs, at every point from confirmed diagnosis through posttreatment follow-up
- Ensuring a single point of contact to help you navigate insurance coverage and connect your patient with financial assistance resources as needed
- Coordinating the logistics of your patient's treatment center visits
- Answering nonmedical questions and setting expectations along the way

[Referring physicians start here](#)

[Patient and caregivers start here](#)

Necessary steps to begin your patient's treatment journey

Determine if your patient has vision loss due to confirmed biallelic RPFS mutations associated with retinal dystrophy

If your patient has not had a genetic test, learn how to get started.

Your patient has biallelic RPFS mutations, but is not connected with a treatment center

Fill out an enrollment form

Schedule consultation

Fill out a Statement of Medical Necessity (SMN)

Your patient's journey begins

Once an SMN has been received, your patient's journey begins. Your patient's support team will communicate the next steps.

LUXURNA is only administered at Ocular Gene Therapy Treatment Centers

Spark Therapeutics carefully selected treatment centers to ensure the quality of LUXURNA from ongoing administration. Each treatment center is staffed with professionals including retinal specialists, nurses, and genetic counselors who have experience caring for patients with inherited retinal diseases.

The criteria for selection included:

- Specialized scientific or clinical experience relevant to the administration of LUXURNA
- The ability to provide genetic testing, and prepare LUXURNA
- Dedication to providing customized care
- The ability to coordinate and manage patient logistics with our Spark Generation Patient Services team
- A commitment to pharmacy and surgical training

You may continue to play an active role after referring your patient to a treatment center. In addition to regular appointments with your patient, we may also help with transportation care and answering medical questions along the way.

Ocular Gene Therapy Treatment Centers:

- Bayler Eye Center**
1977 Bayler Blvd
Houston, TX 77055
Phone: (281) 439-7152
[View on map](#)
- Boston Retina Eye Institute**
900 N.W. 174 St
Miami, FL 33136
Singapore: (65) 264-4000
Tel: (800) 328-7000
[View on map](#)
- Children's Hospital Los Angeles**
4655 Sunset Blvd
Los Angeles, CA 90027
Phone: (323) 660-2650
[View on map](#)
- Children's Hospital of Philadelphia**
3401 Civic Center Blvd
Philadelphia, PA 19104
Phone: (215) 825-1000
[View on map](#)
- Cincinnati Children's Hospital**
3333 Burnet Ave
Cincinnati, OH 45229
Phone: (513) 436-1200
Out of state calls: (877) 881-6476
[View on map](#)
- Massachusetts Eye and Ear Infirmary**
240 Charles St
Boston, MA 02114
Phone: (617) 323-7900
[View on map](#)
- Casey Eye Institute**
3181 SW San Jackson Park Rd
Portland, OR 97239
Phone: (503) 484-8311
[View on map](#)

generation PATIENT SERVICES

Home Who We Are Patient Support HCP Support Contact Us

Contact us

If you want to know more about Spark Generation Patient Services™, or how to get started, we are here to help. Feel free to contact us between 8:30 a.m. and 5:00 p.m. Monday through Friday. The toll-free call and the services are confidential and completely free.

Call toll-free:
1-833-SPARK-PS (1-833-772-7577)
8:30 a.m. to 5:00 p.m.
Monday through Friday

Email:
mysparkgeneration@spark.com

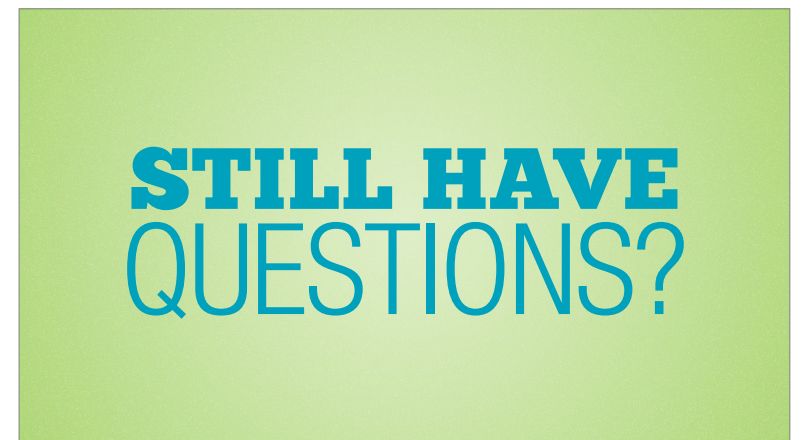
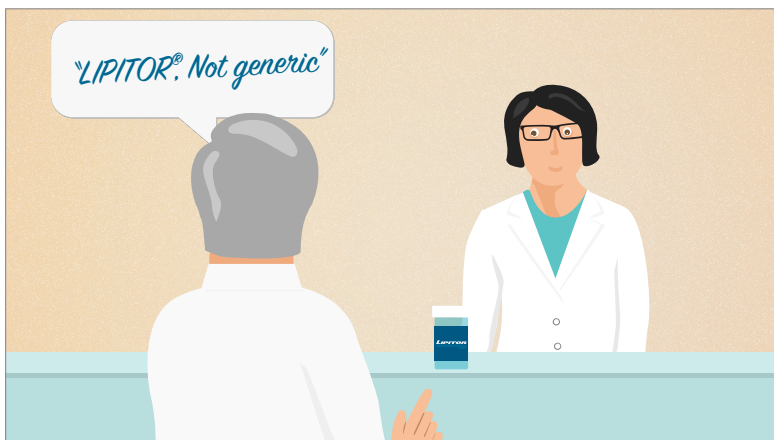
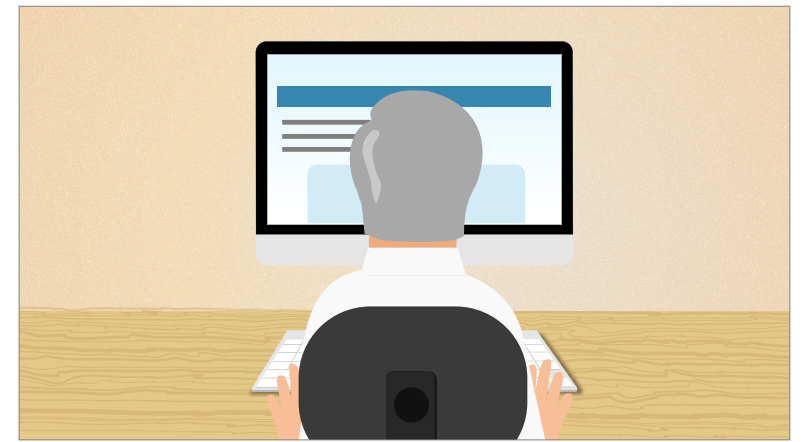
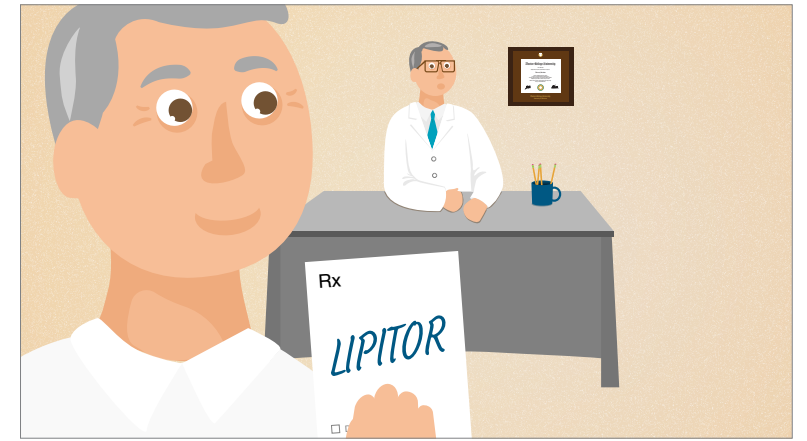
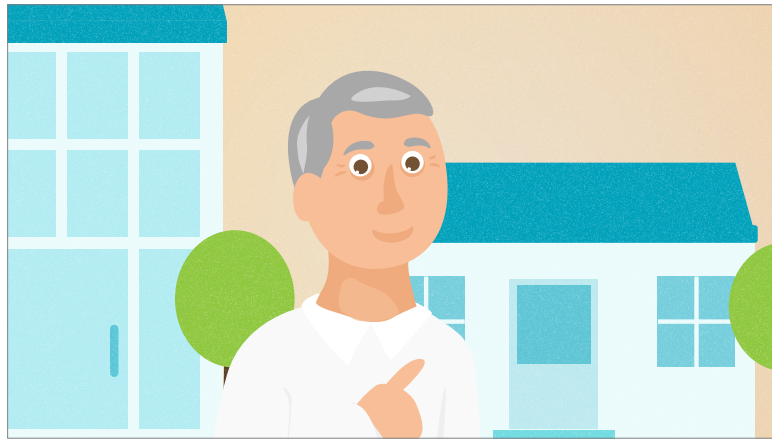
Accessibility policy

Throughout the creation of this website, we followed accessibility guidelines established by the World Wide Web Consortium (W3C), an international group that develops website standards. Sites that don't meet these guidelines can be challenging, or even unusable, for people with low vision. To avoid that possibility, we relied on W3C principles to guide each step, and to make this site accessible to all of our visitors.

Spark Therapeutics Generation Patient Services™

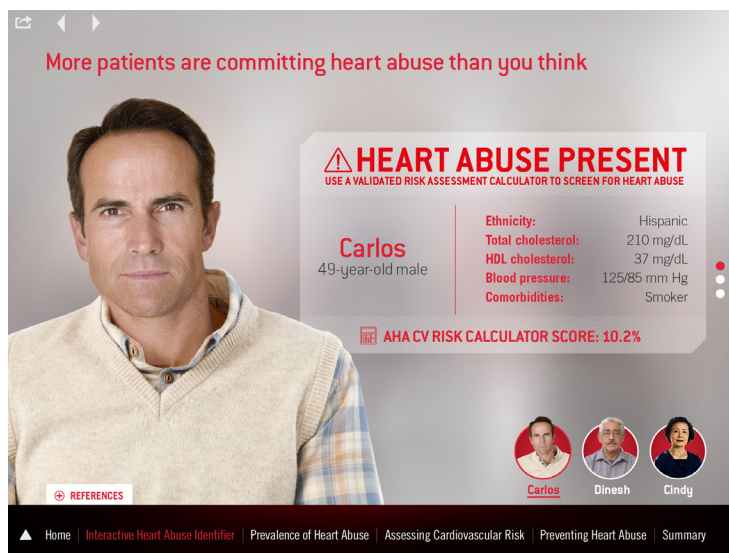
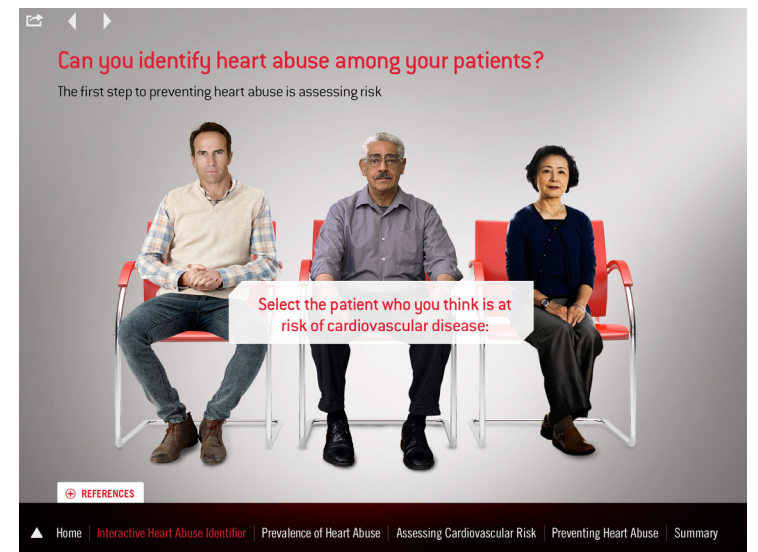
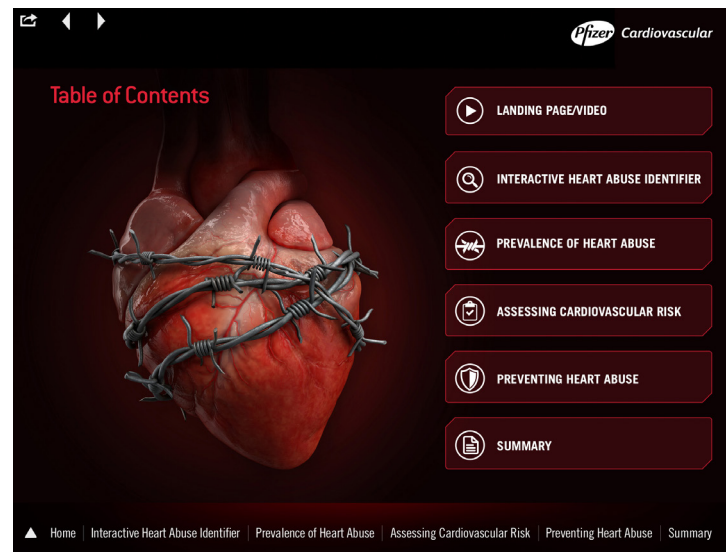
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Spark Therapeutics Generation Patient Services Desktop/Mobile Website



Lipitor

Understanding the Lipitor Choice Savings Program Video



CV Portfolio

CV Risk iPad



[LIPITOR AND YOU](#) | [CHOICE SAVINGS CARD](#) | [HEALTHY LIVING](#) | [RESOURCES](#) | [FAQs](#)

LIPITOR at a Glance

An overview of brand-name LIPITOR

What is LIPITOR?

LIPITOR is a prescription medicine that lowers the amount of cholesterol in your blood. It lowers LDL-C ("bad" cholesterol) and triglycerides in your blood and can raise your HDL-C ("good" cholesterol) levels with LIPITOR. In the adults and children over 10 whose cholesterol does not come down enough with exercise and a low-fat diet alone.

LIPITOR is a statin. What exactly is a statin?

Lower Levels, Reduced Risk
HOW STATINS TREAT CHOLESTEROL

Your daily dose of prescription cholesterol medication works like this:

- The medication blocks the enzyme in your liver responsible for cholesterol production.
- In reaction, along with your diet, exercise and help from your doctor, cholesterol levels drop. This helps reduce the risk of heart attack or stroke.

How does LIPITOR work?

There are 2 main types of cholesterol in the blood - LDL ("bad") cholesterol and HDL ("good") cholesterol. LIPITOR blocks the enzyme that produces LDL-C ("bad" cholesterol) so that less is made. As a result, the liver picks up more cholesterol from the bloodstream and lower levels of cholesterol end up in the blood.

Why did my doctor prescribe LIPITOR?

Along with a low-fat diet and a heart-healthy lifestyle, LIPITOR is clinically proven to lower LDL-C ("bad" cholesterol) by 50% to 60% (coverage often depending on dose).

LIPITOR blocks the enzyme that produces LDL-C ("bad" cholesterol) so that less is made.

As a result, the liver picks up more cholesterol from the bloodstream and lower levels of cholesterol end up in the blood.

In addition, LIPITOR has a track record of more than:

- 20 YEARS of clinical research
- 29,000,000 PRESCRIPTIONS WRITTEN
- 400+ MILLION PATIENTS

[What LIPITOR does >](#)

If you have any questions or concerns about the LIPITOR Choice Card, please call 1-800-214-7927. A live customer representative will be available 24 hours Monday through Friday, Saturday 9 a.m. - 7 p.m. ET and Sunday 9 a.m. - 5 p.m. ET.

INDICATION

LIPITOR® (atorvastatin calcium) is a prescription medicine that lowers cholesterol in the blood. It lowers the LDL-C ("bad" cholesterol) and triglycerides in your blood. It can raise your HDL-C ("good" cholesterol) as well. LIPITOR is for adults and children over 10 whose cholesterol does not come down enough with exercise and a low-fat diet alone.

IMPORTANT SAFETY INFORMATION

LIPITOR® (atorvastatin calcium) tablets are not for everyone, including anyone who has previously had an allergic reaction to LIPITOR. It is not for those with liver problems. And it is not for women who are nursing, pregnant, or may become pregnant.

If you take LIPITOR® (atorvastatin calcium) tablets, tell your doctor if you feel any new muscle pain or weakness. This could be a sign of rare but serious muscle side effects. Tell your doctor about all your medical conditions and all medications you take. This may help avoid serious drug interactions. Your doctor should do blood tests to check your liver function before starting LIPITOR and during your treatment if you have symptoms of liver problems. Tell your doctor if you have diabetes. Elevated blood sugar levels have been reported with statins, including LIPITOR. Common side effects are diarrhea, upset stomach, muscle and joint pain, and changes in some blood tests.

[LIPITOR AND YOU](#) | [CHOICE SAVINGS CARD](#) | [HEALTHY LIVING](#) | [RESOURCES](#) | [FAQs](#)

The LIPITOR Choice Savings Card

You may be eligible to save on your LIPITOR prescription

With the LIPITOR Choice Savings Card, you may pay as little as \$4 a month for a 30-day supply**

Find out what you may pay

- Private/commercial
- Medicare Part D
- Medicaid/other federal or state government
- I don't have insurance

YOU PAY \$4 IF YOU HAVE
Commercial insurance that covers the expense of \$150 or less for a 30-day supply of LIPITOR.

YOU PAY \$30 IF YOU HAVE
Other commercially-insured, Medicare Part D or no insurance*

Where can I get the LIPITOR Choice Savings Card?

Right. There. There. You can get it here, or call 1-877-375-6020. You should register by phone.

How do I use the Choice Card once I receive it?

Once you receive the card, it is for use for your email or fax, and you can use it virtually with your LIPITOR prescription at the pharmacy.

For additional questions about the LIPITOR Choice Card, please visit the Choice Card FAQs.

There are additional restrictions, including people who have previously had an allergic reaction to LIPITOR. It is not for those with liver problems. And it is not for women who are nursing, pregnant, or may become pregnant.

If you have LIPITOR® (atorvastatin calcium) tablets, tell your doctor if you feel any new muscle pain or weakness. This could be a sign of rare but serious muscle side effects. Tell your doctor about all your medical conditions and all medications you take. This may help avoid serious drug interactions. Your doctor should do blood tests to check your liver function before starting LIPITOR and during your treatment if you have symptoms of liver problems. Tell your doctor if you have diabetes. Elevated blood sugar levels have been reported with statins, including LIPITOR. Common side effects are diarrhea, upset stomach, muscle and joint pain, and changes in some blood tests.

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[LIPITOR AND YOU](#) | [CHOICE SAVINGS CARD](#) | [HEALTHY LIVING](#) | [RESOURCES](#) | [FAQs](#)

Labels Are Worth Knowing

Many people overlook nutritional labels, but they contain important facts about the food items you're purchasing. It's important to be aware of this information, especially if you're watching your intake of fat and cholesterol. Simply put, a nutritional label tells you the food items we eat, not what's in the whole package.

Here is what a nutritional label looks like, along with helpful tips for how to properly read them.

Serving size:

Amount of serving size on the nutritional label, so the information on the label is based on the serving size, not what's in the whole package.

Calories:

Calories are a measure of the total amount of energy in a food. They tell you how many calories are in each serving. However, not all of your calories come from fat. Some come from carbohydrates and protein.

Cholesterol:

Cholesterol is a waxy substance found in every cell of your body. It is essential for many of your body's functions, but too much cholesterol in your blood can lead to heart disease. There are two types of cholesterol: "good" cholesterol (HDL) and "bad" cholesterol (LDL). LIPITOR can help lower your "bad" cholesterol.

Nutrition Facts

Amount Per Serving		Calories from Fat 110	
		% Daily Value*	
Total Fat 4.5g	9%	Calories 250	
Saturated Fat 3g	6%	Total Fat 4.5g	9%
Trans Fat 0g	0%	Cholesterol 30mg	60%
Cholesterol 30mg	60%	Sodium 150mg	30%
Total Carbohydrate 140mg	28%	Total Carbohydrate 140mg	28%
Protein 5mg	10%	Vitamin A 0%	0%
Vitamin A 0%	0%	Vitamin C 0%	0%
Calcium 0%	0%	Iron 0%	0%

Daily value:

*Percent Daily Values are based on a diet of other people's misdeeds.

The Ingredients list

There are a few simple things to remember and be aware of when reading through a list of ingredients. First, ingredients are listed in order of quantity - the higher the amount of an ingredient, the higher it is on the list. Second, there are some ingredients that are worth paying attention to. On the other hand, some ingredients can go by different names and may be hard to identify. This is especially important if you're trying to follow a heart-healthy diet and cut back on certain foods that can cause cholesterol levels. Here are some helpful ingredients to look out for and what they really mean:

- ✓ Saturated sugar
- ✓ High-fructose corn syrup/sweetener that contains sugar
- ✓ Monosodium glutamate
- ✓ Partially hydrogenated vegetable oils - trans fats
- ✓ Manufacture grade wheat flour

If you have any questions or concerns about the LIPITOR Choice Card, please call 1-800-214-7927. A live customer representative will be available 24 hours Monday through Friday, Saturday 9 a.m. - 7 p.m. ET and Sunday 9 a.m. - 5 p.m. ET.

IMPORTANT SAFETY INFORMATION

LIPITOR® (atorvastatin calcium) is a prescription medicine that lowers cholesterol in the blood. It lowers the LDL-C ("bad" cholesterol) and triglycerides in your blood. It can raise your HDL-C ("good" cholesterol) as well. LIPITOR is for adults and children over 10 whose cholesterol does not come down enough with exercise and a low-fat diet alone.

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[LIPITOR AND YOU](#) | [CHOICE SAVINGS CARD](#) | [HEALTHY LIVING](#) | [RESOURCES](#) | [FAQs](#)

Pharmacy Finder

Use this tool to locate a pharmacy near you that accepts the LIPITOR Choice Savings Card.

Search for a pharmacy

ZIP code:

Your preferred pharmacy (optional):

SEARCH

DIANE READE #14102
8000 NEW YORK LIPITOR Card accepted on 07/02/2015
MANHATTAN/ROSELANDTRACK LUL
NEW YORK, NY 10021
212-760-8107

CVS PHARMACY
8000 NEW YORK LIPITOR Card accepted on 07/02/2015
320 FIFTH AVENUE
NEW YORK, NY 10021
212-279-2956

DIANE READE #14102
8000 NEW YORK LIPITOR Card accepted on 07/02/2015
320 FIFTH AVENUE
NEW YORK, NY 10021
212-279-2956

DIANE READE #14102
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320 FIFTH AVENUE
NEW YORK, NY 10021
212-279-2956

DIANE READE #14102
8000 NEW YORK LIPITOR Card accepted on 07/02/2015
320 FIFTH AVENUE
NEW YORK, NY 10021
212-279-2956

Be sure to keep the following tips in mind when filling and picking up your LIPITOR prescription:

- Ensure if your pharmacy accepts a LIPITOR card? Call and confirm before visiting.
- Your pharmacy doesn't carry LIPITOR? You may be able to request a special purchase.
- Make sure you take your LIPITOR card with you for every prescription fill.
- Check your bag to make sure you received name-brand LIPITOR, and check your receipt for your savings.

Lipitor
US Consumer Website

Full Prescribing Information, including **BOXED WARNING** | Medication Guide | **IMPORTANT SAFETY INFORMATION** | For US Healthcare Professionals

ABOUT TIKOSYN SUPPORT PROGRAM CO-PAY SAVINGS HOME DELIVERY

See how TIKOSYN can help

For patients with irregular heartbeats such as atrial fibrillation (AF) and atrial flutter (AFL), TIKOSYN may help hearts beat in a normal way.

LEARN MORE ABOUT TIKOSYN

TIKOSYN \$4 Co-pay Card*

Eligible patients may use the TIKOSYN \$4 Co-pay Card to get TIKOSYN for as little as \$4 per month.

SIGN UP FOR SAVINGS

*Terms and Conditions apply.

IMPORTANT SAFETY INFORMATION

To decrease the chance of your getting a different type of dangerous abnormal heartbeat, TIKOSYN treatment must be started or re-started while you are in the hospital. Feeling faint, dizziness/lightheadedness, or having fast heartbeats are symptoms of this abnormal heartbeat. Call your doctor or emergency room as soon as possible if you have any of these symptoms.

While in the hospital, your kidney function and heart rhythm will be monitored for a minimum of 3 days. This helps the doctor to choose the right TIKOSYN dose for you.

Do not take TIKOSYN if you have congenital or acquired long QT syndrome (a disorder of the heartbeat which may be present from birth, or it may be acquired as a result of certain medical conditions or from taking certain medications. People with long QT syndrome may have symptoms including an unusually rapid heartbeat, fainting, and seizures. Sudden cardiac death may also result from long QT syndrome), have serious kidney problems or are on kidney dialysis; are taking certain other medicines, including cimetidine (Tagamet®), Tagamet HB®, verapamil (Calan®, Calan SR®, Covera-HS®, Isoptin®, Isoptin SR®, Verelan®), Venelan PM®, ketoconazole (Nizoral®), trimethoprim alone (Proloprim®, Trimopex®), the combination of trimethoprim and sulfamethoxazole (Bactrim®, Septra®), prochlorperazine (Compazine®), megestrol (Megace®), dolutegravir (Tivicay®) or hydrochlorothiazide alone or in combination with other medicines (such as Esidrix®, Ezide®, Hydrodiuril®, Hydro-Par®, Microzide®, or Oretic®); or are allergic to dofetilide or other ingredients in TIKOSYN.

The most common side effects of TIKOSYN are headache, chest pain, and dizziness. TIKOSYN can also cause other side effects. If you are concerned about these or any other side effects, ask your doctor.

Listed trademarks are the property of their respective owners.

INDICATION

TIKOSYN® (dofetilide) is a medicine for highly symptomatic atrial fibrillation or atrial flutter (irregular heartbeats). TIKOSYN may help by converting the irregular heartbeats to normal rhythm. It may also help by keeping the normal rhythm for a longer period of time. It has not been shown to work on certain types of irregular heartbeats that may come and go on their own.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.

Terms and Conditions

Full Prescribing Information, including **BOXED WARNING** | Medication Guide | **IMPORTANT SAFETY INFORMATION** | For US Healthcare Professionals

ABOUT TIKOSYN SUPPORT PROGRAM CO-PAY SAVINGS HOME DELIVERY

TIKOSYN Patients

Benefits of **TIKOSYN**

Side Effects

Dosing

Benefits of TIKOSYN

TIKOSYN® (dofetilide) has been prescribed to you because you have many symptoms from atrial fibrillation/atrial flutter (AF/AFL). TIKOSYN may help your heart beat in a normal way, and can be used if you have structural heart disease, congestive heart failure, or have suffered a heart attack.

It is not known if TIKOSYN works and is safe in children younger than 18 years of age.

Why treating AF/AFL is important

In AF/AFL, your heart doesn't pump blood as well as normal. Blood carries oxygen to your cells. So in AF/AFL, your cells don't get as much oxygen. This can make you feel tired. Also, when your heart doesn't pump normally, you can have low blood pressure. This can make you feel out.

There are other serious conditions AF/AFL can lead to if not treated. These include:

- **Heart failure**—prolonged AF/AFL can weaken the heart, making heart failure more likely
- **Stroke**—when your heart doesn't pump blood normally, blood can pool in your heart. This can cause clots to form. If these clots travel to the brain or the lungs, they can stop the flow of blood. This can cause a stroke in the brain. This can also lead to a blood clot stuck in the lungs (pulmonary embolism). Either of these may lead to death
- **Chronic fatigue**—if you're not getting enough blood, you may feel tired

If I have questions about TIKOSYN, whom should I call?

If you have questions about TIKOSYN, there are a number of things you can do:

- Contact the doctor who prescribed TIKOSYN
- Contact your local pharmacist
- Call our Nurse Hotline at **1-877-TIKOSYN (1-877-845-6796)**

Get TIKOSYN for \$4*

Eligible patients may use the TIKOSYN \$4 Co-pay Card to get TIKOSYN for as little as \$4 per month.

SIGN UP FOR SAVINGS

I already have a TIKOSYN \$4 Co-pay Card.*

If you have already received a TIKOSYN \$4 Co-pay Card, select this option and enter your card number on the right.

Enter Card Number

NEXT

Full Prescribing Information, including **BOXED WARNING** | Medication Guide | **IMPORTANT SAFETY INFORMATION** | For US Healthcare Professionals

ABOUT TIKOSYN SUPPORT PROGRAM CO-PAY SAVINGS HOME DELIVERY

Savings

Activate or sign up

TIKOSYN+together™

Activate or sign up for a TIKOSYN \$4 Co-pay Card* below

You may be eligible for the advantages of the TIKOSYN+together™ Support Program:

- Access to TIKOSYN® (dofetilide) for as little as \$4 per month with the TIKOSYN \$4 Co-pay Card
- Support materials to help you reach appropriate treatment goals

To begin, answer the questions below. Once registered, you'll be a part of the TIKOSYN+together Support Program and will be able to use your TIKOSYN \$4 Co-pay Card to continue to get monthly supplies (60 capsules) of TIKOSYN filled.

*Terms and Conditions apply.

If you would prefer to activate or sign up by phone, please call 1-877-TIKOSYN (1-877-845-6796).

* Required information.

Do you live in Massachusetts and/or have insurance coverage for prescriptions in Massachusetts?*

Yes No

Do you purchase medication through Medicare, Medicaid, or a similar federal or state prescription drug program?*

Yes No

I am 18 years or older:†

Yes No

Please complete the form below to sign up to receive your TIKOSYN+together Support Kit, including the TIKOSYN \$4 Co-pay Card. Your name and address are required to mail your card.

FIRST NAME M.I. LAST NAME

ADDRESS LINE 1 ADDRESS LINE 2

CITY STATE ZIP CODE

EMAIL ADDRESS

†Pzifer understands your personal and health information is private. The information you provide will only be used by Pzifer and parties acting on its behalf to send you the materials you requested and other helpful information and updates on TIKOSYN, and/or atrial fibrillation/atrial flutter as well as related treatments, products, offers, and services.

Full Prescribing Information, including **BOXED WARNING** | Medication Guide | **IMPORTANT SAFETY INFORMATION** | For US Healthcare Professionals

ABOUT TIKOSYN SUPPORT PROGRAM CO-PAY SAVINGS HOME DELIVERY

SAVINGS+

TIKOSYN \$4 Co-pay Card*

TIKOSYN+together™ may help make paying for TIKOSYN® (dofetilide) easier for eligible patients. Sign up and use your TIKOSYN \$4 Co-pay Card to get TIKOSYN for as little as \$4/month.

*Terms and Conditions apply.

Need a card?

Get all the advantages of the TIKOSYN+together Support Program now!

SIGN UP TODAY

Ready to activate a card?

Start saving today by activating your TIKOSYN \$4 Co-pay Card.*

ACTIVATE NOW

Two easy steps to start saving!

STEP 1

If you are eligible to use the TIKOSYN \$4 Co-pay Card, be sure to ask your prescribing physician to add "DAW" ("Dispense as Written") to your TIKOSYN prescription, because generic dofetilide prescriptions are NOT eligible for the TIKOSYN \$4 Co-pay Card program.

STEP 2

After your prescription has been filled and before you leave the pharmacy, check your receipt and your prescription capsules to ensure that you have received brand-name TIKOSYN.

DAW Dispense as written

IMPORTANT SAFETY INFORMATION

To decrease the chance of your getting a different type of dangerous abnormal heartbeat, TIKOSYN treatment must be started or re-started while you are in the hospital. Feeling faint, dizziness/lightheadedness, or having fast heartbeats are symptoms of this abnormal heartbeat. Call your doctor or emergency room as soon as possible if you have any of these symptoms.

While in the hospital, your kidney function and heart rhythm will be monitored for a minimum of 3 days. This helps the doctor to choose the right TIKOSYN dose for you.

Full Prescribing Information, including **BOXED WARNING** | Medication Guide | **IMPORTANT SAFETY INFORMATION** | For US Healthcare Professionals

ABOUT TIKOSYN SUPPORT PROGRAM CO-PAY SAVINGS HOME DELIVERY

TIKOSYN+together™

Find a pharmacy near you

Use the Find A Pharmacy online search tool to find a pharmacy that accepts the TIKOSYN \$4 Co-pay Card near you.

Enter ZIP

FIND A PHARMACY

Pharmacies near XXXXX:

- A** ProHealth (0.1 miles)
385 A/B SECOND AVE XXX
- B** CVS PHARMACY (0.2 miles)
338 east 23rd St
- C** Via New York Harbor Healthcare System (0.3 miles)
423 E 23rd Street
- D** Duane Reade #14104 (0.3 miles)
461 Park Ave South
- E** NATURES CURE PHARMACY INC (0.5 miles)
324 E 34TH ST

SHOWING: 1 2 3 4 5

Get TIKOSYN for \$4*

Eligible patients may use the TIKOSYN \$4 Co-pay Card to get TIKOSYN for as little as \$4 per month.

SIGN UP FOR SAVINGS

I already have a TIKOSYN \$4 Co-pay Card.*

If you have already received a TIKOSYN \$4 Co-pay Card, select this option and enter your card number on the right.

Enter Card Number

NEXT

*Terms and Conditions apply.

IMPORTANT SAFETY INFORMATION

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ABOUT TIKOSYN SUPPORT PROGRAM CO-PAY SAVINGS HOME DELIVERY

TIKOSYN+together™

Home delivery+

TIKOSYN® (dofetilide) refills delivered right to your door

With the TIKOSYN+together™ Support Program, you have the option to have TIKOSYN delivered directly to your home.

To sign up, call 1-844-283-9338 or visit tikosyn.asnprograms.com.

Be sure to have your physician's information on hand, you may need it while registering for home delivery.

SIGN UP FOR HOME DELIVERY TODAY!

Get TIKOSYN for \$4*

Eligible patients may use the TIKOSYN \$4 Co-pay Card to get TIKOSYN for as little as \$4 per month.

SIGN UP FOR SAVINGS

I already have a TIKOSYN \$4 Co-pay Card.*

If you have already received a TIKOSYN \$4 Co-pay Card, select this option and enter your card number on the right.

Enter Card Number

NEXT

*Terms and Conditions apply.

IMPORTANT SAFETY INFORMATION

To decrease the chance of your getting a different type of dangerous abnormal heartbeat, TIKOSYN treatment must be started or re-started while you are in the hospital. Feeling faint, dizziness/lightheadedness, or having fast heartbeats are symptoms of this abnormal heartbeat. Call your doctor or emergency room as soon as possible if you have any of these symptoms.

While in the hospital, your kidney function and heart rhythm will be monitored for a minimum of 3 days. This helps the doctor to choose the right TIKOSYN dose for you.

Do not take TIKOSYN if you have congenital or acquired long QT syndrome (a disorder of the heartbeat which may be present from birth, or it may be acquired as a result of certain medical conditions or from taking certain medications. People with long QT syndrome may have symptoms including an unusually rapid heartbeat, fainting, and seizures. Sudden cardiac death may also result from long QT syndrome), have serious kidney problems or are on kidney dialysis; are taking certain other medicines, including cimetidine (Tagamet®, Tagamet HB®), verapamil (Calan®, Calan SR®, Covera-HS®, Isoptin®, Isoptin SR®, Verelan®), Venelan PM®, ketoconazole (Nizoral®), trimethoprim alone (Proloprim®, Trimopex®), the combination of trimethoprim and sulfamethoxazole (Bactrim®, Septra®), prochlorperazine (Compazine®), megestrol (Megace®), dolutegravir (Tivicay®) or hydrochlorothiazide alone or in combination with other medicines (such as Esidrix®, Ezide®, Hydrodiuril®, Hydro-Par®, Microzide®, or Oretic®); or are allergic to dofetilide or other ingredients in TIKOSYN.

The most common side effects of TIKOSYN are headache, chest pain, and dizziness. TIKOSYN can also cause other side effects. If you are concerned about these or any other side effects, ask your doctor.

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INDICATION

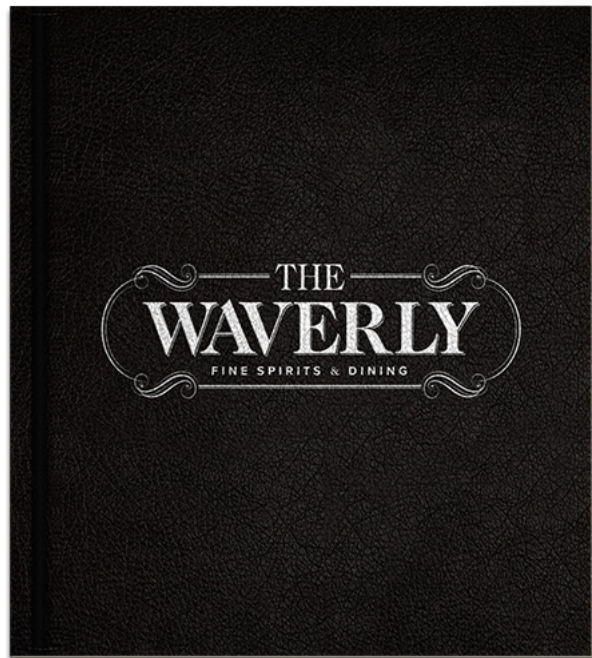
TIKOSYN® (dofetilide) is a medicine for highly symptomatic atrial fibrillation or atrial flutter (irregular heartbeats). TIKOSYN may help by converting the irregular heartbeats to normal rhythm. It may also help by keeping the normal rhythm for a longer period of time. It has not been shown to work on certain types of irregular heartbeats that may come and go on their own.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.

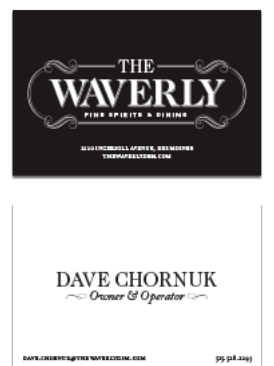
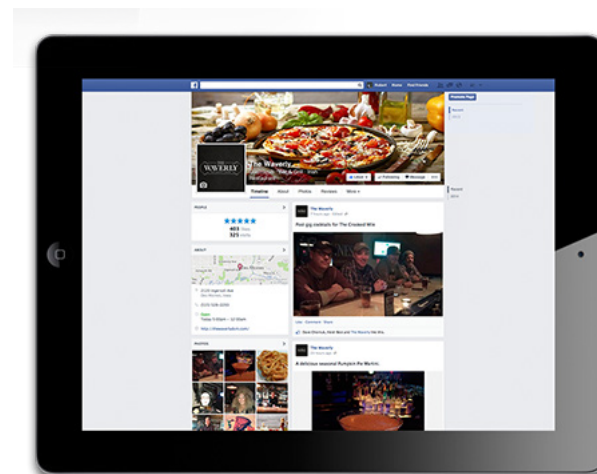
Terms and Conditions

Tikosyn

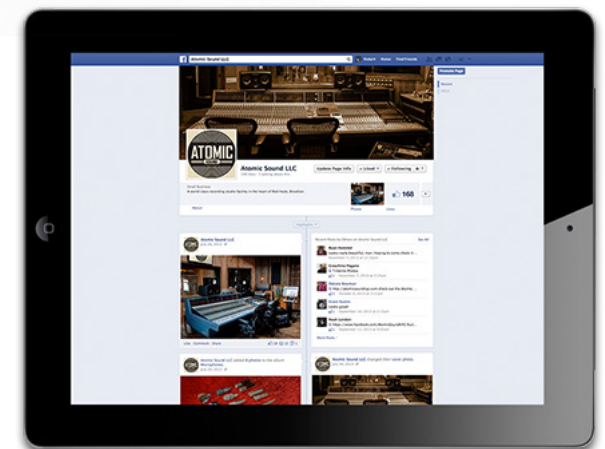
Consumer website



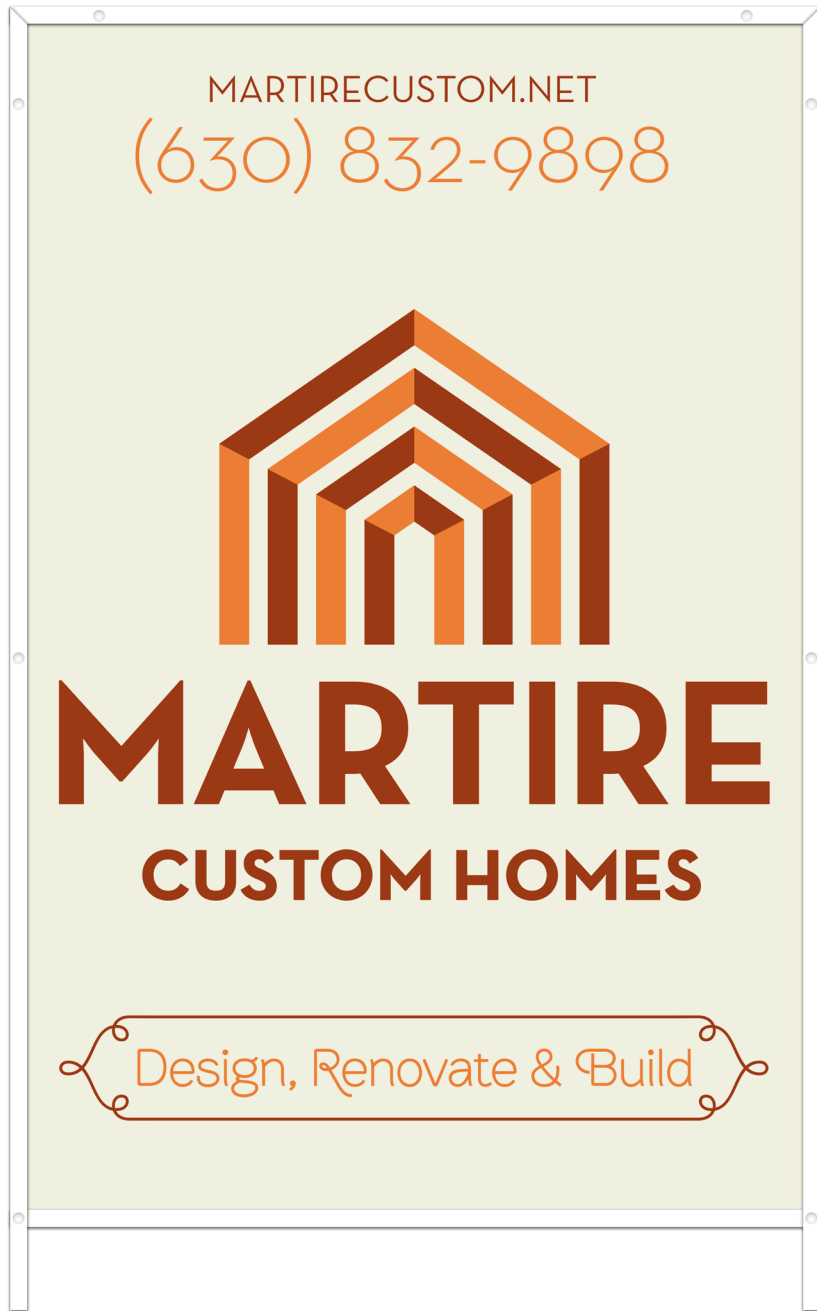
DINNER		
SIDES & SALADS	SPECIALS	APPETIZERS
CHARRED SHISHITO PEPPERS \$8 <i>we serve with 1/2 liter</i> SAUTEED BROCCOLI RABE \$6 <i>we grill, sauté & toss</i> TRUFFLE FRIES \$8 FRIES \$5 MARKET GREENS \$8 <i>we roast with 1/2 cup herb dressing</i> CHOPPED BLACK KALE \$13 <i>we spice with our dressing, aged grates of parmesan</i> QUINOA & CRUNCHY VEGETABLE \$13 <i>we make pure, green & roasted</i> FRISEE & SPRING BEAN \$13 <i>we purée peas, grain roasted 1/2 parmesan cream</i>	MONDAY: Chef's Select Menu TUESDAY: Colorado Lamb WEDNESDAY: Market Fish THURSDAY: Berkshire Pork FRIDAY: Maine Lobster SATURDAY: 21-day Dry-Aged Steak SUNDAY: Roasted Grilled-on Farm	DEVILS ON HORSEBACK \$17 <i>bacon wrapped scallop dumplings, sautéed</i> HOUSE MADE RICOTTA \$12 <i>we fill, fresh ricotta, ricotta, ricotta, ricotta we add 1/2 cup</i> SEARED OCTOPUS \$15 <i>we grill, fresh, sea, sea, sea, sea, sea, sea, sea, sea</i> STEAMED MUSSELS \$14 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> CHARCUTERIE PLATE \$5 <i>we share, share, share, share, share, share, share, share</i> SELECTION OF ARTISANAL CHEESE \$15 <i>we offer, offer, offer, offer, offer, offer, offer, offer</i>
ENTREES	PIZZA	DESSERT
WILD STRIPED BASS \$24 <i>we serve over sautéed onions, 1/2 cup herb cream, 1/2 cup</i> WHOLE GRILLED DORADE \$22 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> BLACKENED CATFISH \$18 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> GRILLED LAMB STEAK \$25 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> GRILLED RED WATTLE PORK CHOP \$24 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> GRILLED MARINATED HANGER STEAK \$26 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> PAPRIKA CRUSTED CHICKEN \$22 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> SWEET PEAS & BURRATA AGNOLLOTTI \$17 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> HOUSEMADE CAVATELLI \$10 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i>	MARGHERITA \$17 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> SAN DANIELLE \$18 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> RUSTICO \$22 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> BURGERS THE WAVERLY BURGER \$15 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> SOUTHWESTERN \$14 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> THE RANCH \$10 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> BBQ \$12 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i>	PINEAPPLE UPSIDE-DOWN CAKE \$8 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> CHOCOLATE PECAN TORTE \$8 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> TRIO OF IL LABORATORIO GELATO \$4 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> PECAN PIE \$6 <i>we sauté, sauté, sauté, sauté, sauté, sauté, sauté, sauté</i> COFFEE/TEA FRESH BREWED D'AMICO'S COFFEE \$5 ESPRESSO \$6 LATTE \$7 CAPPUCCINO \$6 FRESH BREWED TEA \$5 <i>Earl Grey, Oolong, Breakfast, Mint Green, Chamomile, French Lemon Citrus</i>
CREDIT CARDS ACCEPTED		



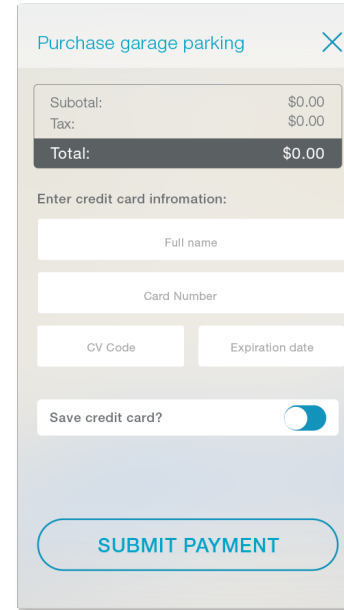
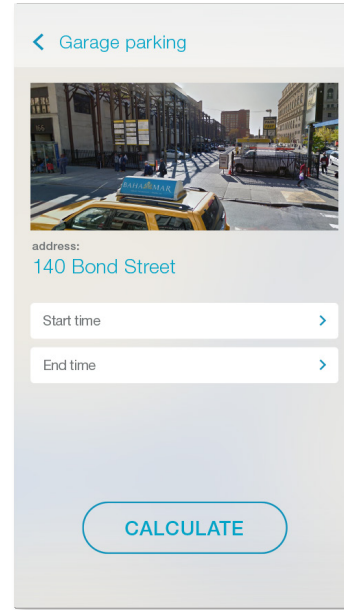
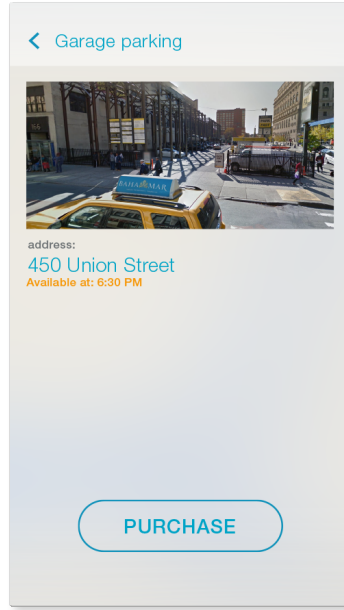
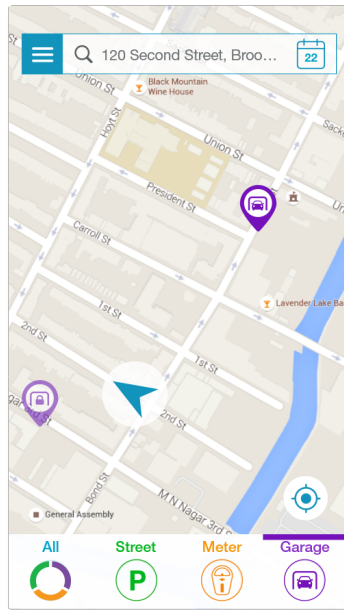
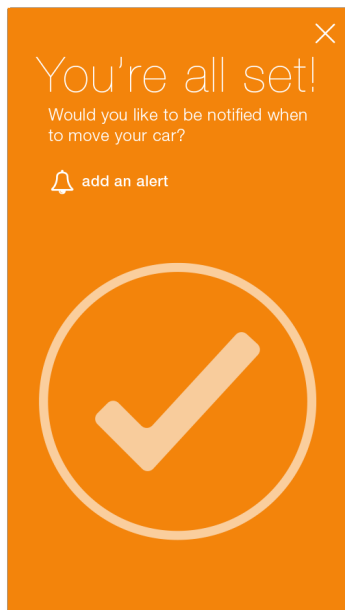
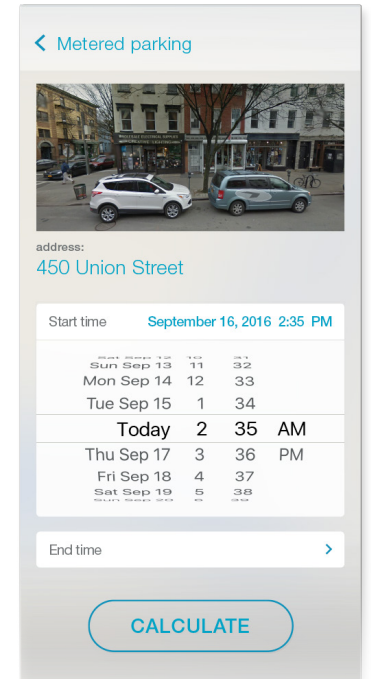
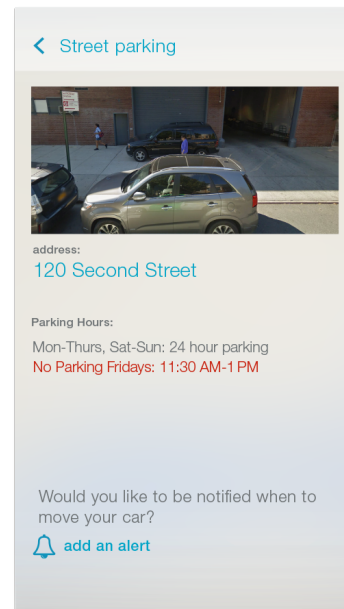
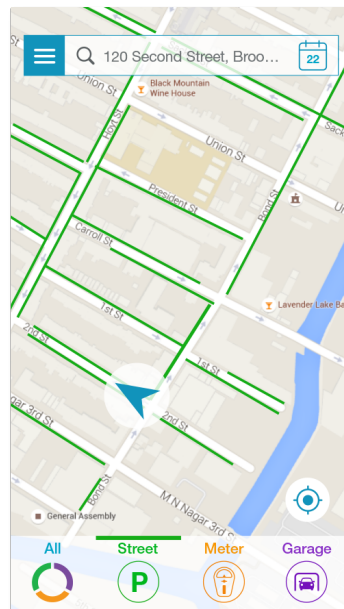
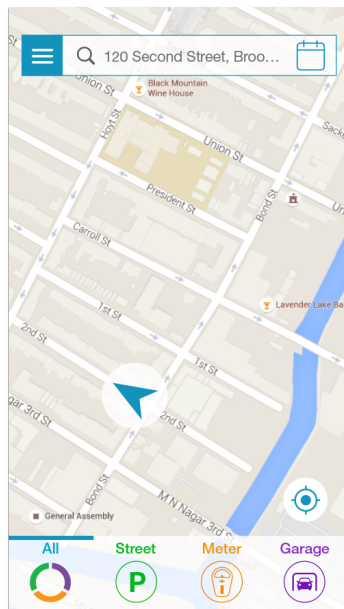
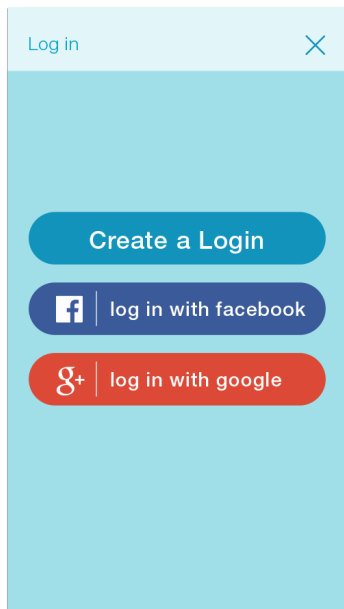
The Waverly
Website, Menu, Business Cards, Facebook Page

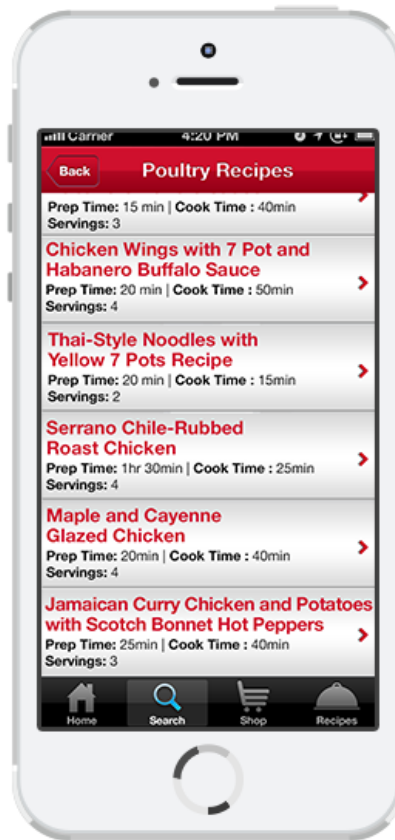
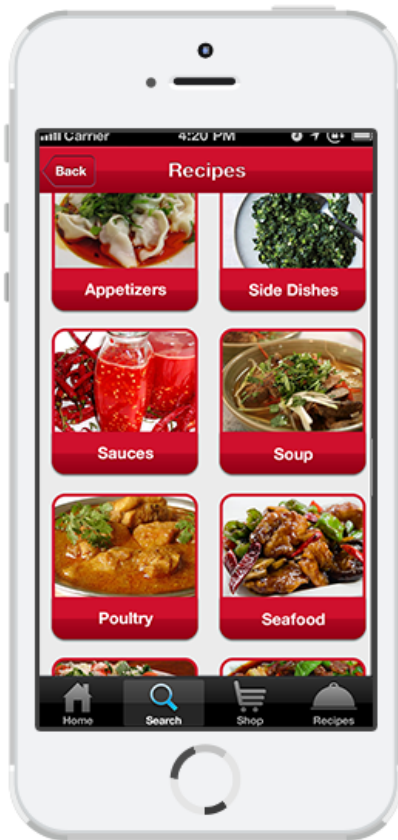
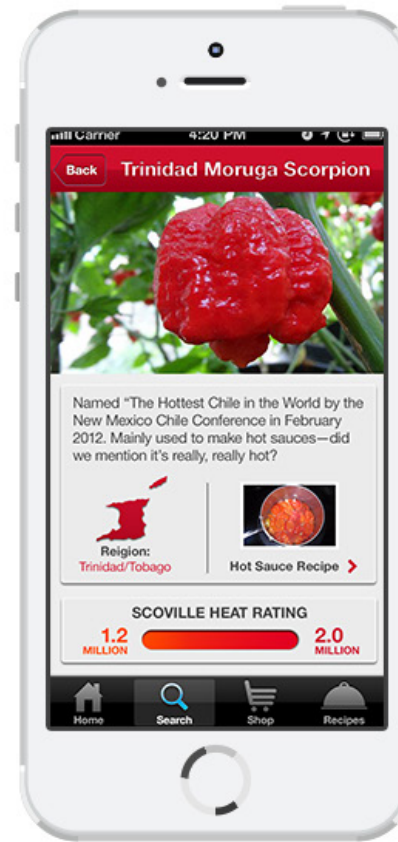
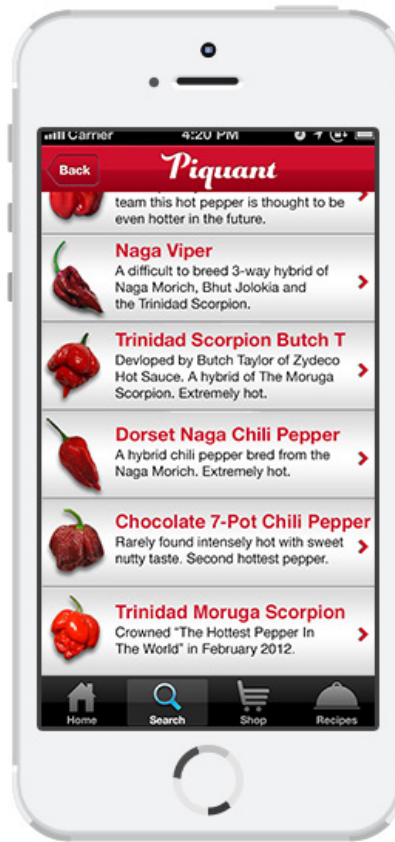


Atomic Sound
Website, Business Cards, Collateral, Facebook Page



Martire Custom Homes
Website, Sign, Business Cards





Piquant
Mobile App Design

Cohen's Fashion Optical

CELEBRATE THE NEW YOU!

SHARE YOUR STORY
Click the "See The New You" tab for a chance to win designer eyewear and a hair/makeup makeover from DREAMDRY

SEE THE NEW YOU MAKE OVER CONTEST

Cohen's Fashion Optical
Retail and Consumer Merchandise

Timeline About See The New You Contest Photos More

See The New You Makeover Contest

Cohen's wants to celebrate the NEW YOU! Have you recently made a major change in your life or are about to and want to update your look to match? Share your personal story with us for a chance to win a VIP makeover in NYC, including a pair of Gucci eyewear and sunglasses from Cohen's and a makeup & hair makeover at DREAMDRY salon. We want to give you a new look to match the NEW YOU! Enter now!

1 entry per person. Enter by 9/5/14 11:59p. Read rules & regulations before entering.

SEE THE NEW YOU MAKE OVER CONTEST

COHEN'S Fashion Optical

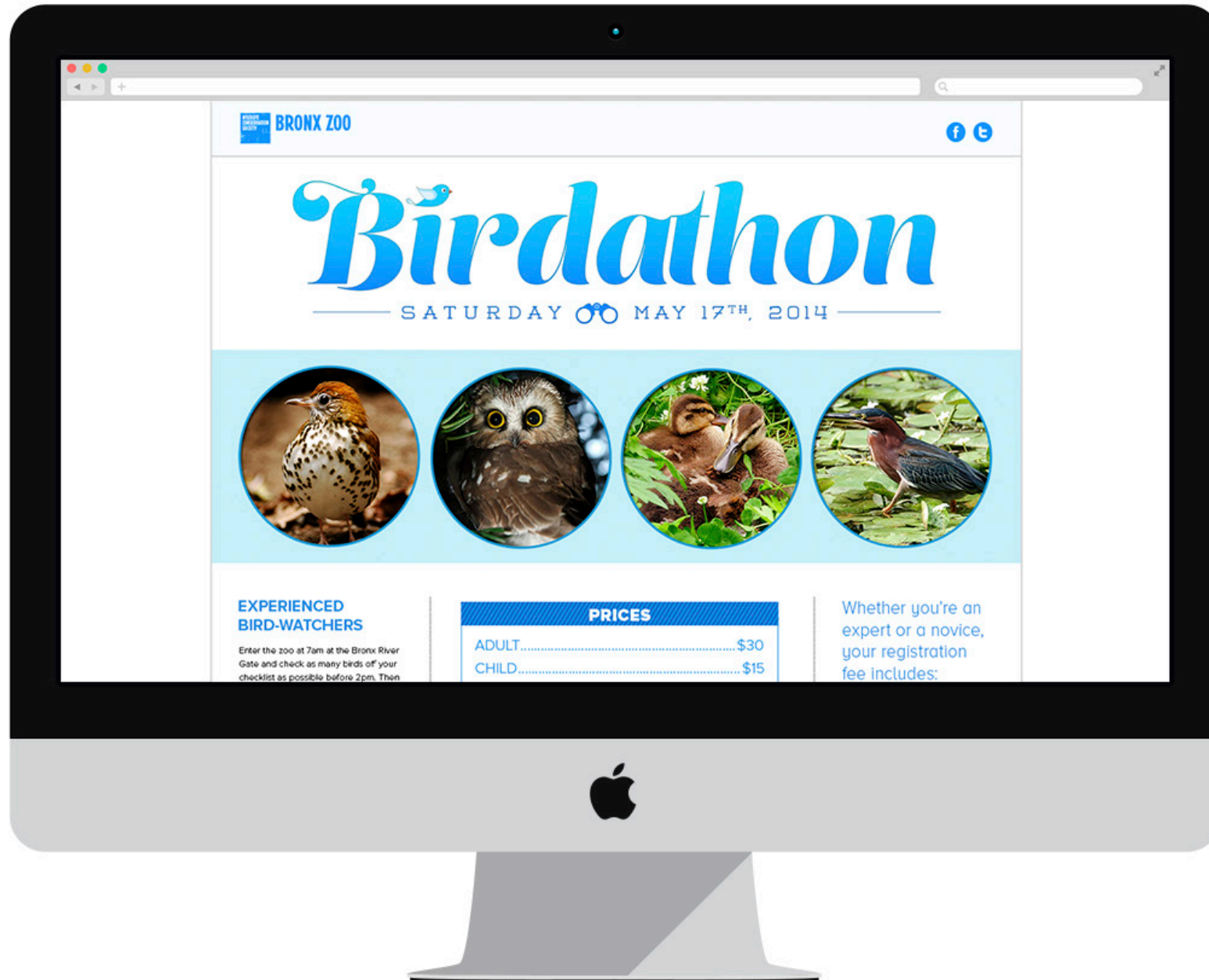
<p>1ST PRIZE: TWO WOMEN WILL WIN A COMPLETE MAKEOVER AT</p> <p>DREAMDRY</p> <p>AND BE STYLED WITH A PAIR OF GUCCI EYEGLASSES & SUNGLASSES FROM @COHENSOPTICAL</p>	<p>2ND PRIZE: ONE WINNER WILL RECEIVE A PAIR OF</p> <p>GUCCI SUNGLASSES</p> <p>COURTESY OF COHENS OPTICAL</p>	<p>3ND PRIZE: ONE WINNER WILL RECEIVE A</p> <p>COHEN'S Fashion Optical</p> <p>GIFT CARD</p>
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SHARE YOUR STORY

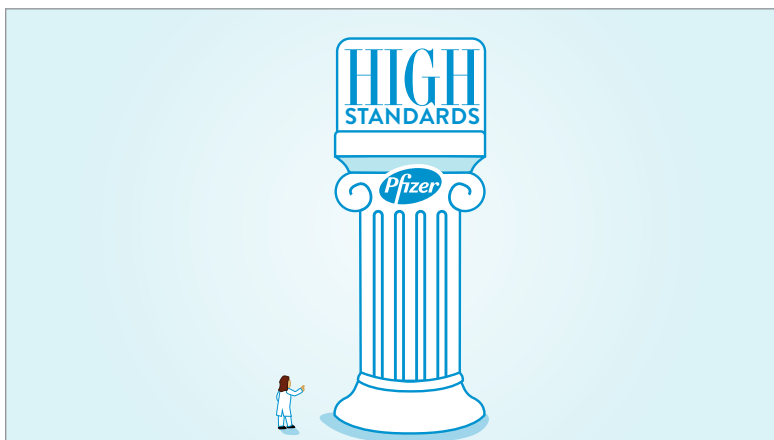
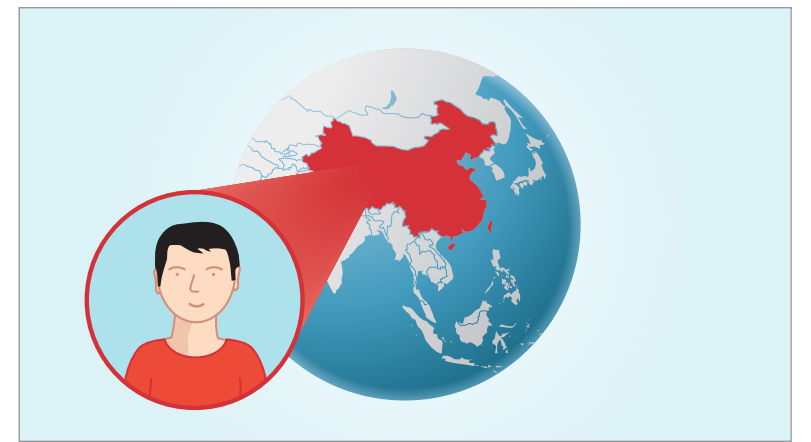
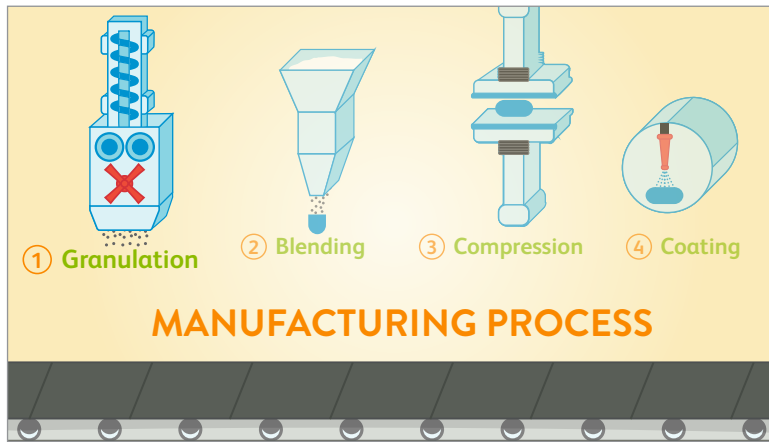
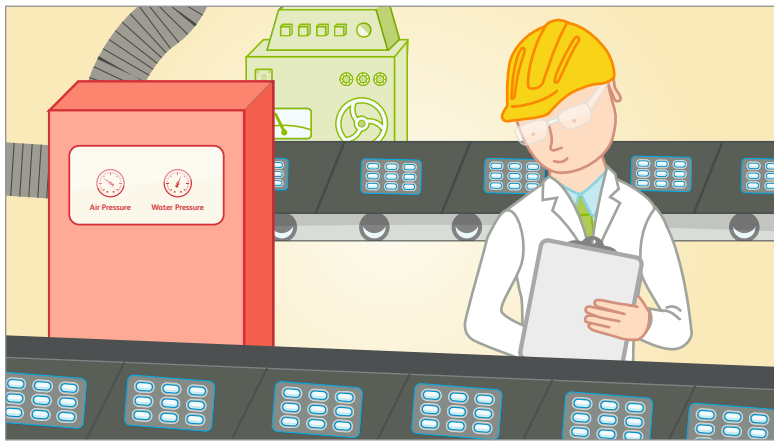
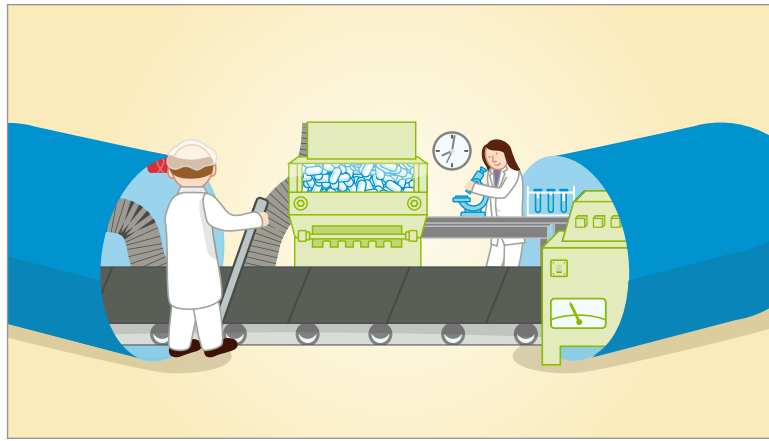
To enter, share a current photo of you with a 100-word description of a recent or upcoming change in your life and what having a makeover would mean to you. Upload on our See the New You Makeover Facebook Tab, share photo Instagram with your story or send us an Email.

GRAND PRIZE:
Our panel of experts will choose 2 women (one under 30 and one over 30) who have proved their life change deserves a new look!
Visit facebook.com/cohensoptical for complete details

Cohen's Fashion Optical
"See The New You" Contest Facebook Page



WCS/Bronx Zoo
Birdathon Landing Page



Lipitor

Understanding the Lipitor Choice Savings Program Video