

AHAD BASRAVI

User experience designer. Based in New York City. Architecture and visual communication background. Innovator. Critical thinker. Problem solver. Likes a good challenge. And most importantly, a team player.

ahadbas@gmail.com
818.919.2871
www.ahadbasravi.com

EXPERIENCE

UX DESIGN LEAD at SIRIUSXM

Apr 2017 – Present [New York, NY]

Designer on the automotive projects team, focusing on usability and driver safety. Responsible for defining and negotiating designs and feature sets with partners and stakeholders. Crafted intuitive experiences through the use of information architecture, mockups, rapid prototyping and iteration. Created high fidelity user interfaces, user flows and animations. Documented detailed annotations of designs and collaborated closely with project managers and developers.

UX DESIGN CONSULTANT at FRONTIER HEALTH

Jan 2017 – Present [New York, NY]

Frontier Health helps innovators from around the globe gain access to developing marketplaces and connects healthcare providers with low-cost medical innovations. Collaborated with the CEO and a small team to design the supply side onboarding and demand side marketplace for their website. Conducted user interviews and testing. Created user flows, wireframes, hi-fi mockups and prototypes.

3D ARTIST at VISUALHOUSE

Oct 2014 – Apr 2017 [New York, NY]

Created photo-realistic 3D imagery and animations for high-end architectural and design projects. Developed branding concepts for the purpose of design competitions, generating funding, planning approval, attracting tenants and securing high levels of exposure. Managed small project teams to efficiently produce high-quality images and media in order to meet continuous and unpredictable deadlines. Clients include The Howard Hughes Corporation, Related Companies, Foster + Partners and Gehry Partners.

PROJECT DESIGNER at STANDARD VISION

Mar 2013 – July 2014 [Los Angeles, CA]

Designed media facade schemes and integration of large scale experiential lighting projects. Coordinated with the engineering team on the development of cutting-edge lighting solutions through design and 3D prototyping. Initiated 3D printing department, which resulted in decreased prototyping costs and allowed for more iterative design. Notable projects: Wilshire Grand, Marriot at L.A. Live, ITCC Development Riyadh.

EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA

Aug 2009 – May 2013 [Los Angeles, CA]
Bachelor of Architecture

SKILL SET

User Experience
User Interface
3D Modeling
Rendering
Animation
Product Design
Brand Identity
Graphic Design
Photography
Music Production
HTML / CSS
Javascript

SOFTWARE

Prototyping

Sketch, Marvel, Hype, InVision, Principle, Axure

Adobe Suite

Photoshop, Illustrator, InDesign, AfterEffects, Lightroom, XD

3D / 2D

Rhino, 3DSMax, Cinema 4D, Revit, Sketchup, Autocad, Grasshopper

Rendering

Vray, Maxwell

Music Production

Logic, Ableton