

RAUL (ROCKY) PINA

HAVAS WORLDWIDE

CREATIVE DIRECTOR/AD

Won and launched PayPal campaign. Headed Reckitt Benckiser Food Division, D-Con. At **Tonic** (Havas' Pharmaceutical Division), worked on Claritin, Dr. Scholl's, launched BREO Asthma and BREO COPD

MVBMS / EURO RSCG

PARTNER/CREATIVE DIRECTOR

Won Universal Theme Parks, Exxon Mobil, Fox News and Reckitt Benckiser Food Division (Frank's Red Hot, French's Mustards, Cattlemen's) accounts. Headed New Balance, International Paper, Club Med, Evian and 1-800 Collect (General and Latino). Won the Dos Equis and Subway accounts for both the Latino and General markets. Handled Volvo, MCI, Disney, Yahoo Personals and Intel for the Latino group.

DELLA FEMINA, TRAVISANO & PARTNERS

VICE PRESIDENT/CREATIVE DIRECTOR

Accounts included New York Mets, Young & Tender Chicken, CBS, Cutty Sark and Beck's Beer

AWARDS

Cannes – Gold and Bronze Lions

The One Show - Gold

Art Directors Club

London Art Directors Club

New York Film Festival

Ad Council Silver Bell