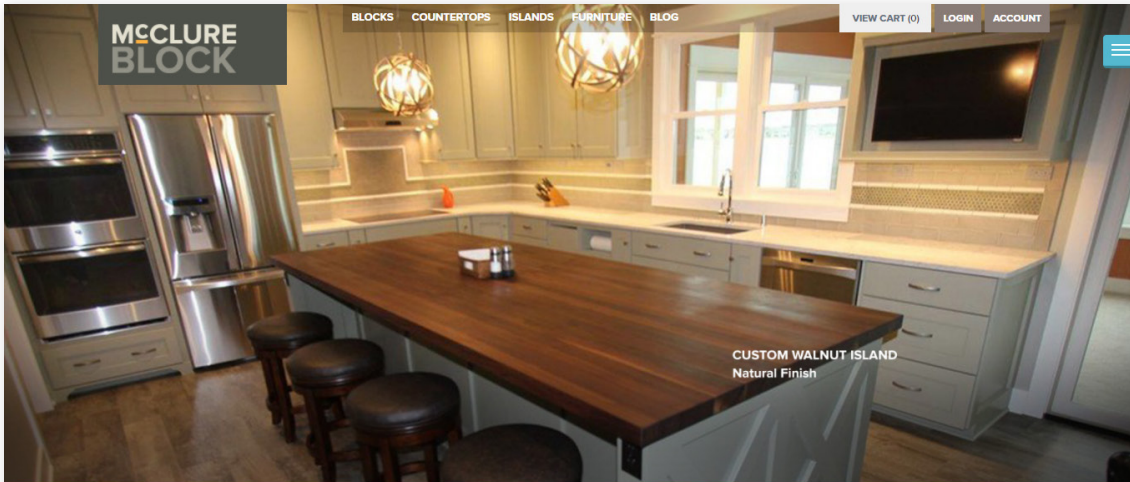


PORTFOLIO

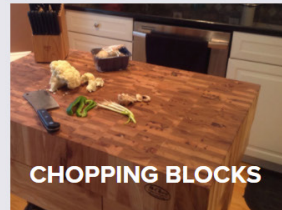
Megan Young

Artist, Designer & Front-End Developer

megbee.com



Questions? Give our team a call: 800-565-0977 or send us a message »



Our Handcrafted Philosophy

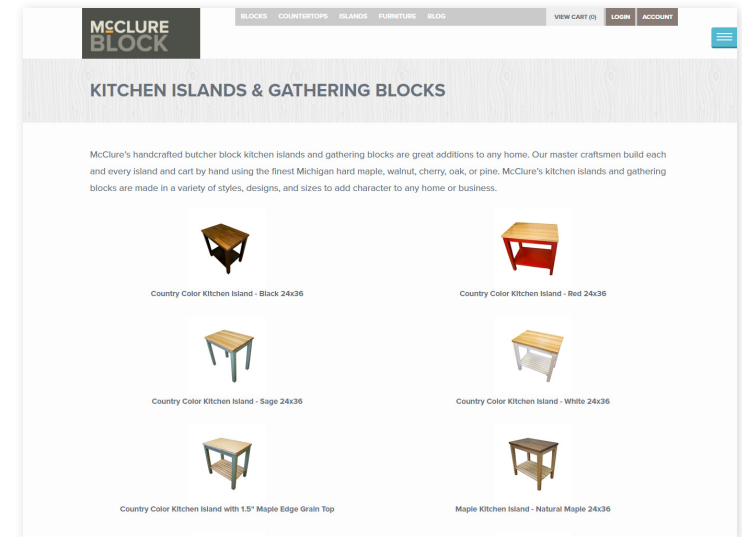
We don't manufacture butcher blocks and custom countertops; we craft them, one at a time. At McClure Blocks, we connect artisans and craftsmen, direct to consumer. We have an old fashioned way of doing things that extends well beyond just the choice to use quality materials and talented craftsmen. This philosophy also means the ingredients that go into your McClure butcher block or countertop include the love and care of each craftsman. For a beautiful, functional centerpiece in your kitchen or home - look no further than a handcrafted McClure butcher blocks and tables.



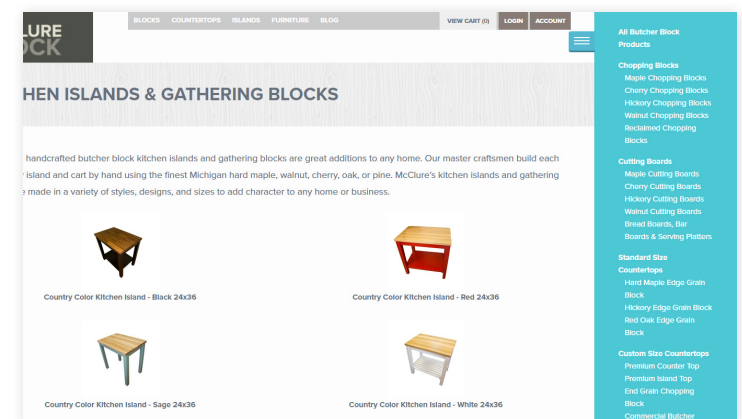
Project: McClure Block

mcclureblock.com

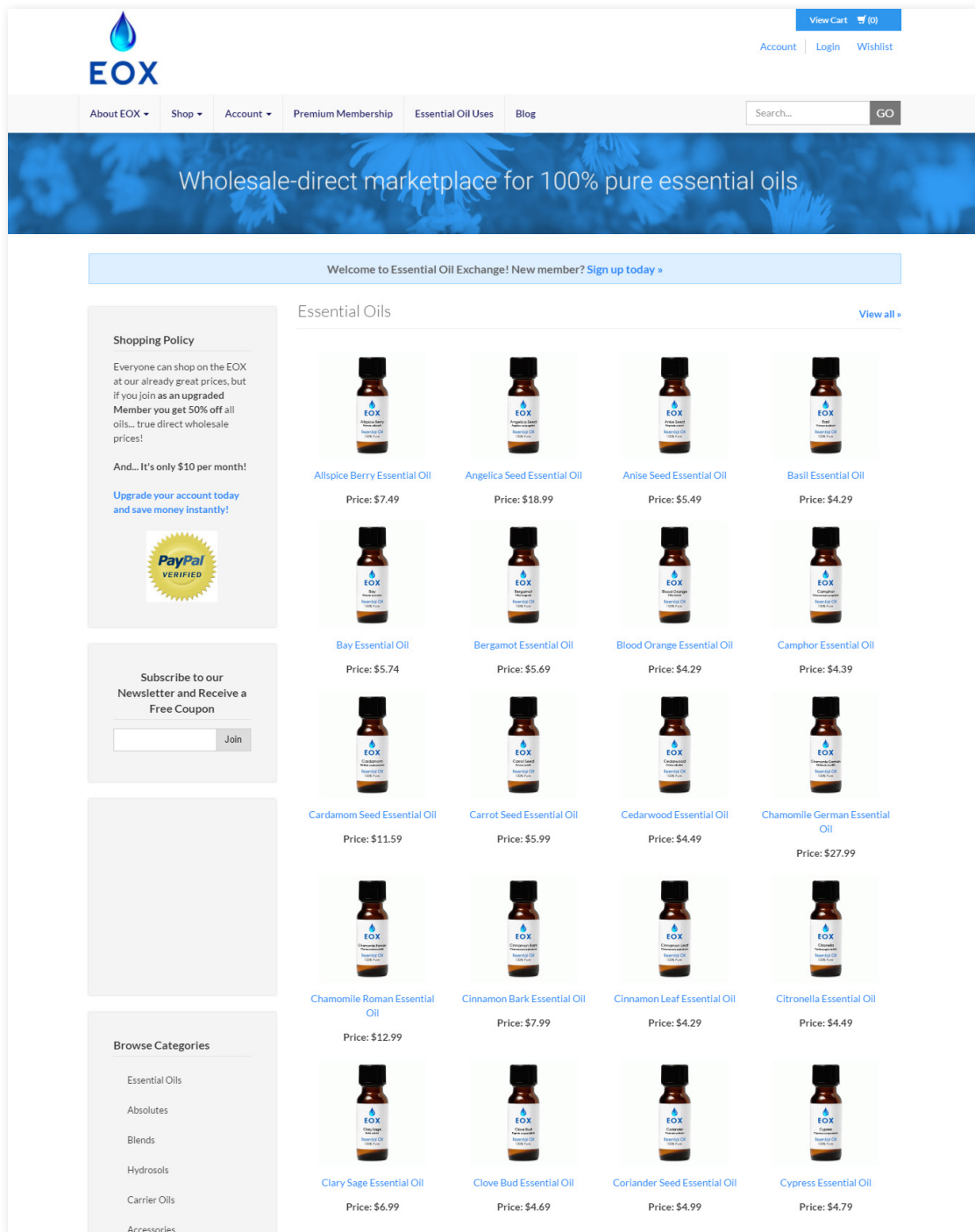
McClure Block website ground-up build. The McClure company sells shuffleboards, and branched out into butcher blocks and countertops. The McClureBlock.com website caters to interior designers and homeowners looking to install butcher block countertops in their home.



Product category page



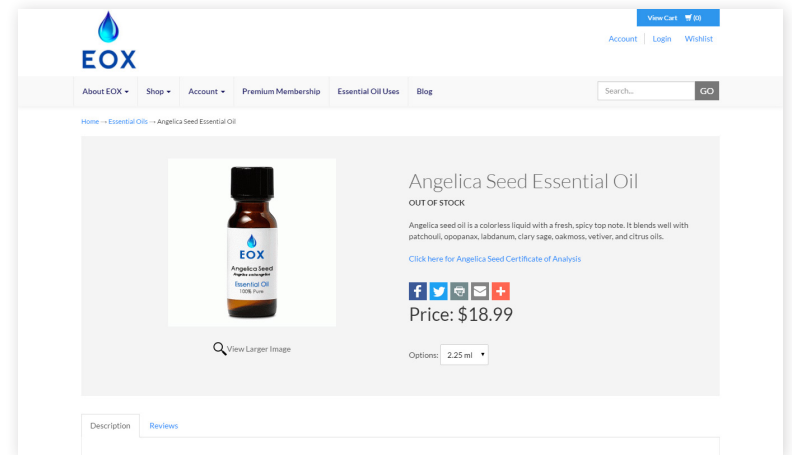
Offset menu style



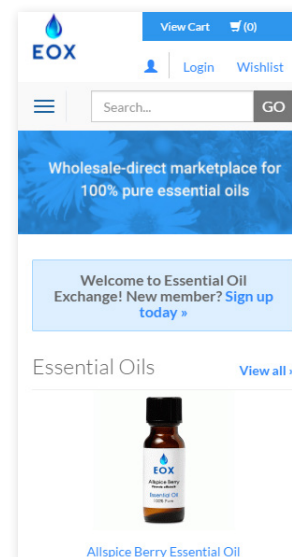
Project: Essential Oil Exchange

essentialoilexchange.com

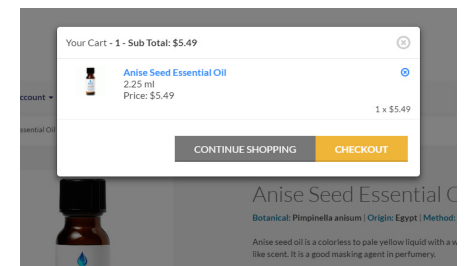
Website re-design of EOX (Essential Oil Exchange), a wholesale retailer of essential oils. EOX caters more to wholesale customers and features include wholesale login and customer-level pricing. The design had to be white, clean and show lots of product up-front.



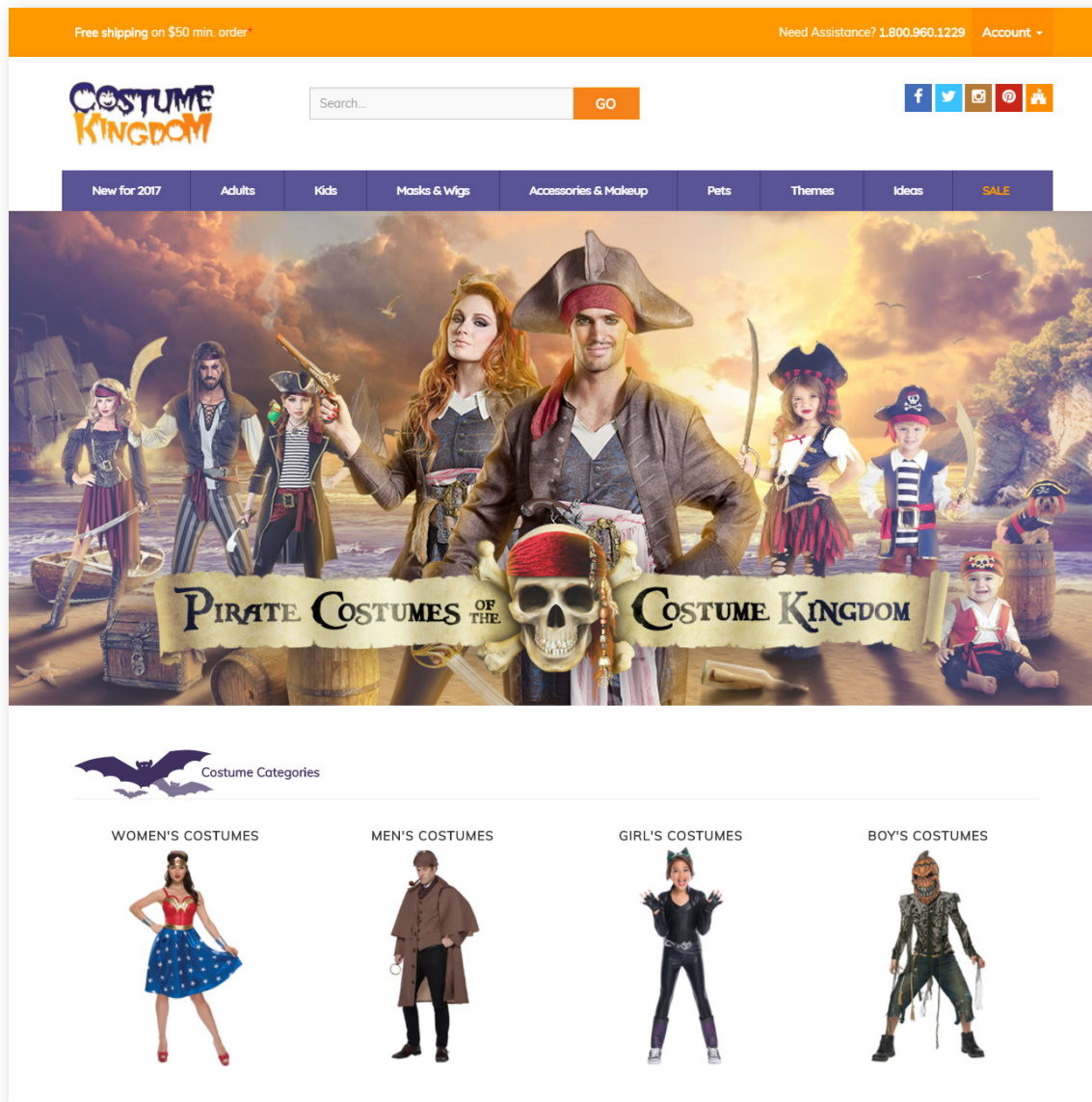
Simple, clean product page



Responsive, mobile-friendly



Modal add-to-cart window



Custom illustrations for headings & promotions

Project: Costume Kingdom

costumekingdom.com

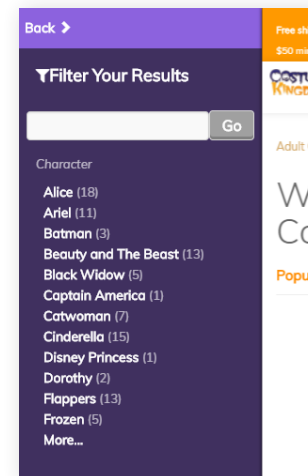
Website redesign of Costume Kingdom, online retailer of Halloween costumes. The old site was non-responsive and they were losing mobile conversions during the busy Halloween season. Their branding was dated, and visually complex. I updated the logo and created simple vector illustrations to match. Created offset mobile menus and implemented various sales features throughout the site using XSLT and SQL.



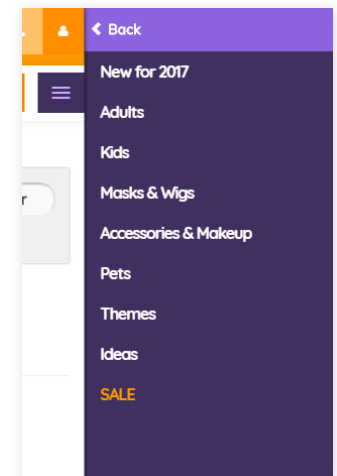
Old, visually-complex logo



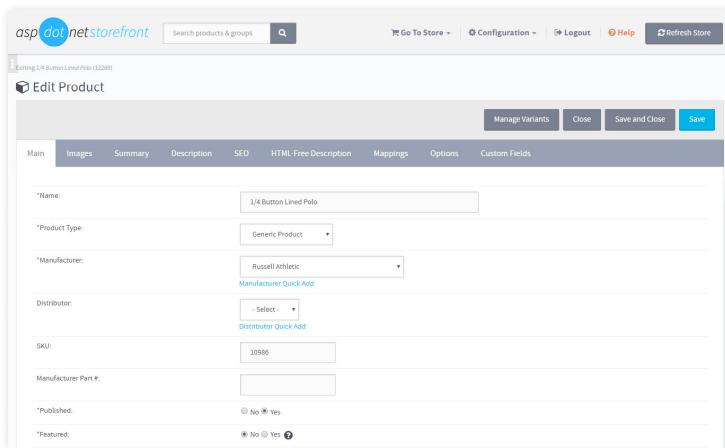
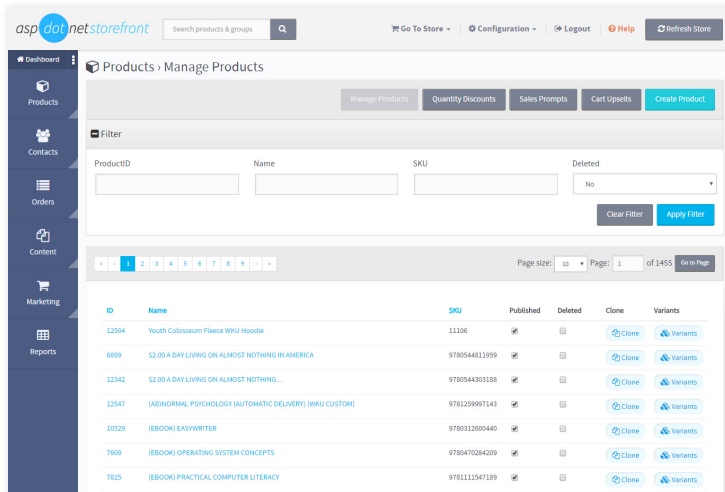
Updated, simplified logo



Offset mobile menu (left) with product attribute thematic filtering

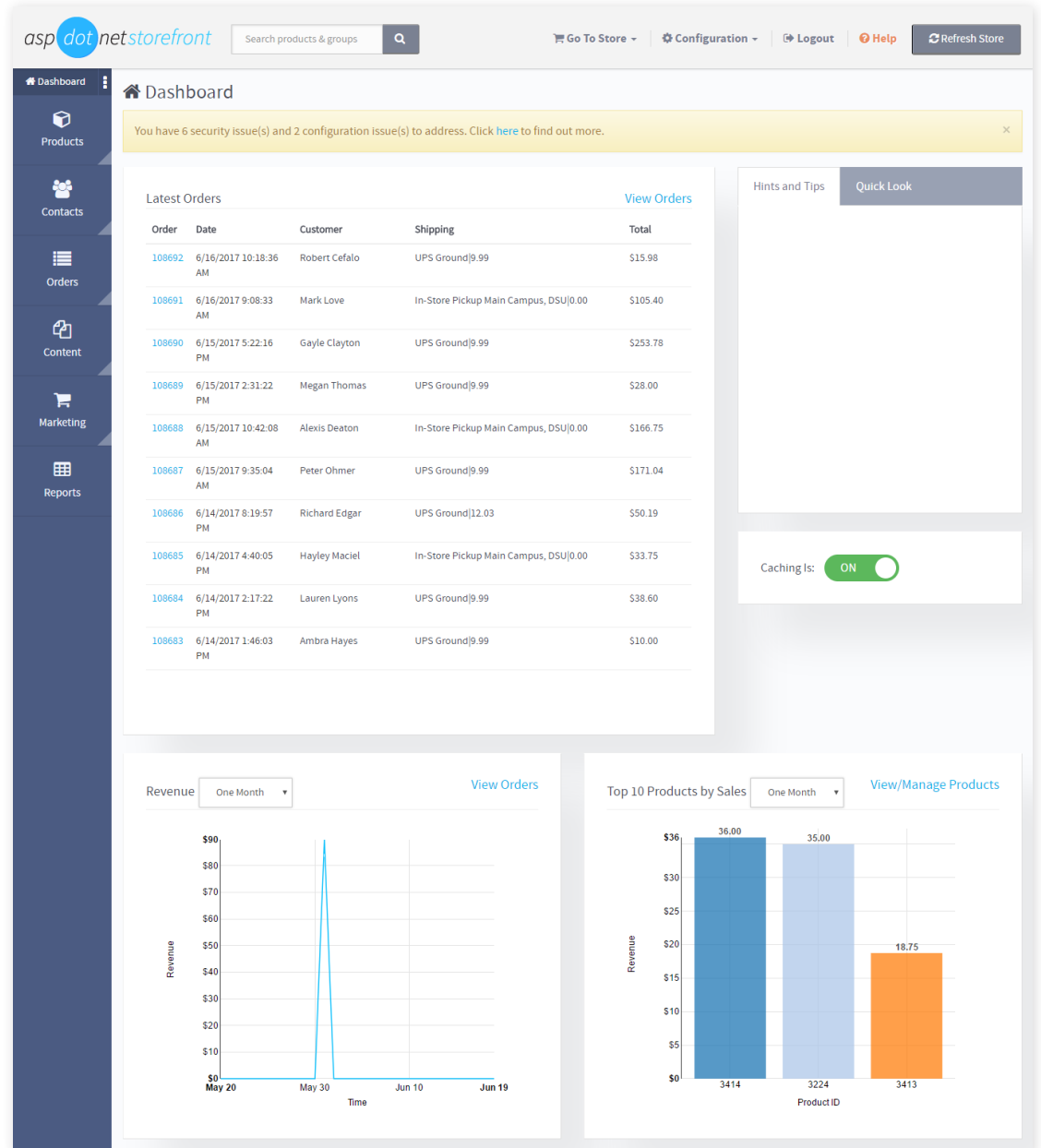


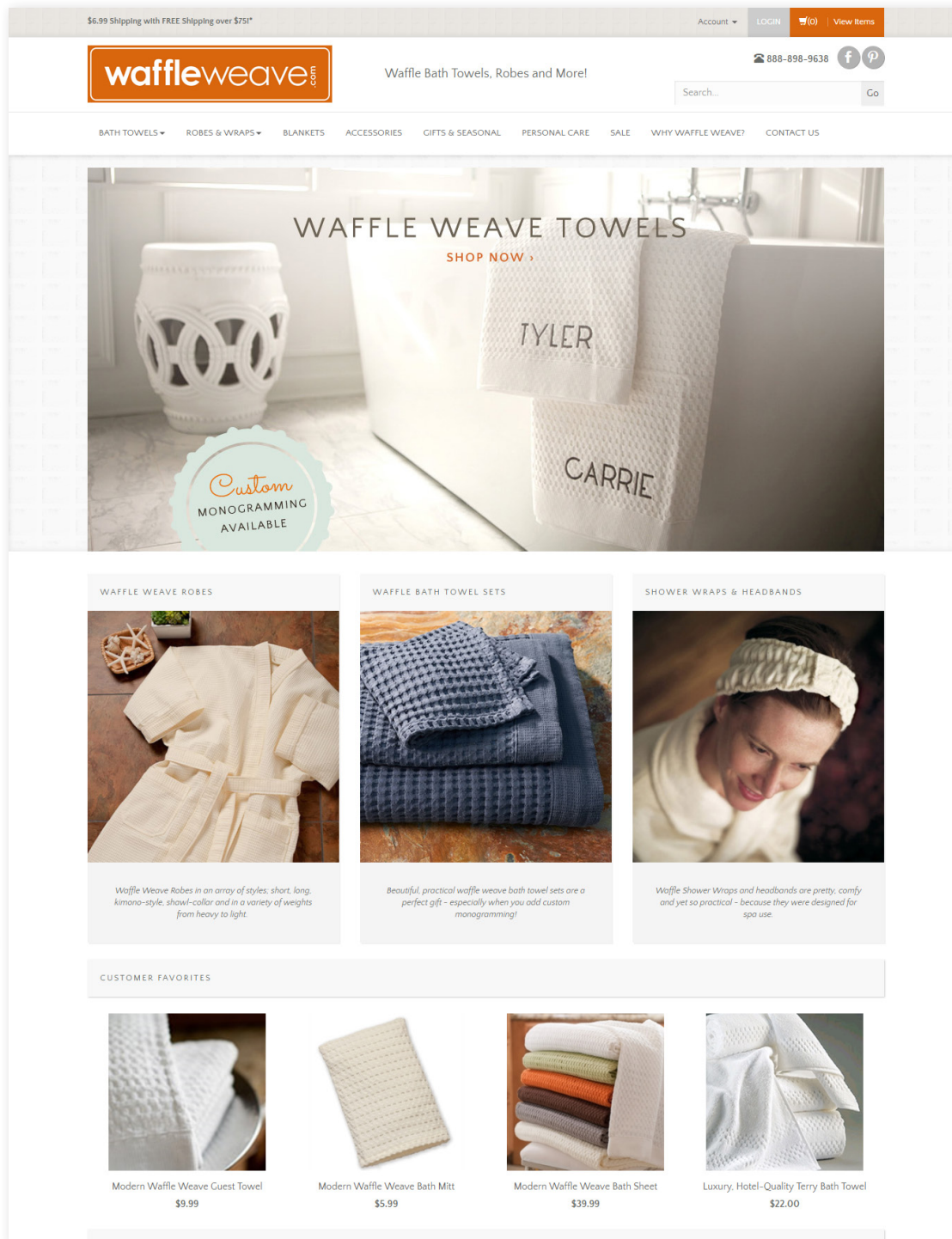
Offset mobile menu (right) for root-level categorical navigation



Project: AspDotNetStorefront Admin Interface

Redesign of admin interface for the ASP.NET e-commerce software platform. Improved user interface for the business application. Worked with the software development team to improve usability. My role was to design and help interate through UX updates with the product software development teams. Designed using CSS preprocessor LESS and Bootstrap 3 to cascade styles and improve efficiency of product development over time.

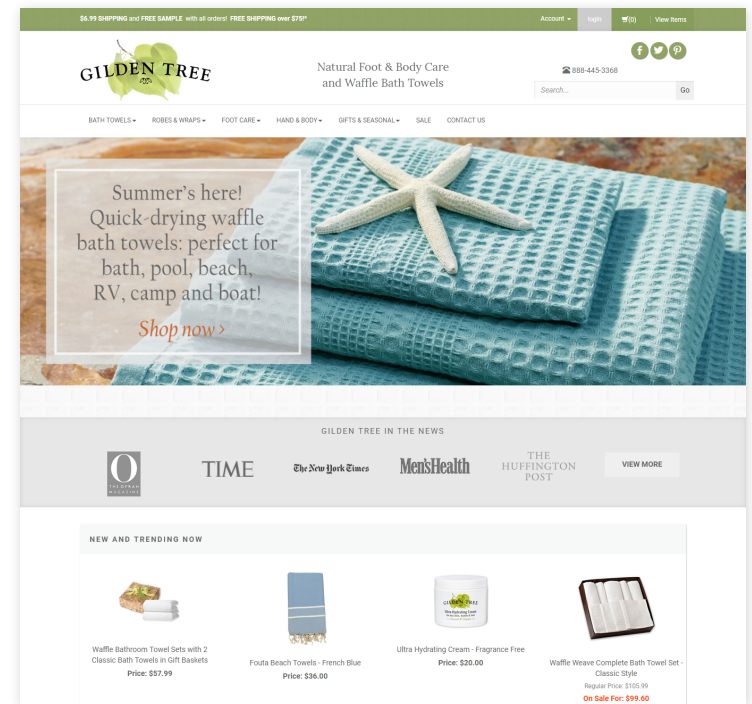




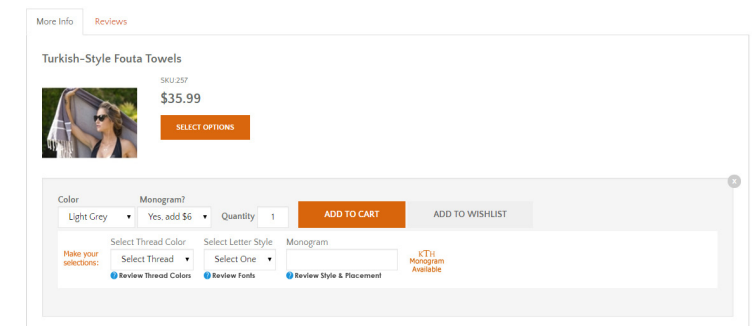
Project: Waffle Weave & Gilden Tree

waffleweave.com & gildentree.com

Responsive re-design of waffleweave.com & gildentree.com. Both sites are tied to the same database, so both needed to be redesigned and launched in tandem. Gilden Tree and Waffle Weave sell lotions and spa-related products. The design(s) for both sites needed to be visually clean, uplifting and light.



GildenTree.com - main store



Skinned custom monogram widget for towels, robes and blankets