Rui Guo

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EDUCATION

Teachers College, Columbia University   New York,
Masters of Arts in Instructional Technology and Media   Expected May. 2016
Jiangnan University   China
Bachelor of Science in Educational Technology   2014

EXPERIENCE

Win2Learn   New York
STEM Teacher   2015
- Utilized Scratch online programming platform to teach student participants in an afterschool program how to code video games.
- Introduced programming to students with no prior experience and cultivated a love of coding by creating challenging student-centered learning environment that develop and challenge computational thinking and problem-solving skills.

United Nations Headquarters   New York
Intern   2015
- Selected videos, including Security Council and General Assembly conferences and noon briefings, for archival based on UN Media Accreditation and Liaison Unit (MALU) guidelines.
- Utilized Dalet to archive incoming videos and audio and Drupal to publish incoming A/V on the UN Audio Visual Library website.
- Conducted a series of UX actions for the UN A/V library website to evaluate efficiency of search functions and overall look.

COLUMBIA UNIVERSITY PROJECTS

Exhibit Plus   2015
- Conducted needs analysis research to find out user needs and specify website objectives.
- Collaboratively designed the information architecture and task flow of the website.
- Implemented UX tests to provide feedback on improving the website, and produced a tutorial video to walk users through the functions of the website.

Preposition Learning App   2015
- Defined objectives for the App based on literature research and learning theories.
- Designed the information architecture and user flows of the App to achieve its objectives.
- Designed wireframe, prototype and mockup for the App.

Creating Language Together   2014
- Conducted needs analysis research to find out user needs and specify App objectives.
- Collaboratively designed information architecture and task flow of the app.
- Cooperatively designed mockup for the App.

Dealing with Sleep Loss 2014
- Defined objectives of the website based on research
- Designed information architecture, task flows and prototype of the website.
- Developed the website with HTML, CSS and JavaScript.

Academic Transitional Program 2014
- Collaboratively designed curriculum structure and lesson plans as well as assessment methods to fulfill purpose of the program.

VOLUNTEER

Sunshine Library, Department of Curriculum Design Beijing
Instructional Designer (Full time/Part-Time) 2012-2013
- Collaboratively planned, developed, and designed primary-level English curriculum with curriculum group members.
- Identified, analyzed, and selected online learning materials, matched them to student textbooks, and adapted the materials into various types of instructional videos.

CERTIFICATES

Information Design, University of California, San Diego, Coursera	2016
User Experience: Research & Prototyping, University of California, San Diego, Coursera	2015
Design Principles: An Introduction, University of California, San Diego, Coursera	2015
Human-Centered Design: An Introduction, University of California, San Diego, Coursera	2015
Social Computing, University of California, San Diego, Coursera	2015
Input and Interaction, University of California, San Diego, Coursera	2015

RESEARCH

Jiangnan University, Department of Educational Technology, *Researcher/Team Leader* China
Paper: *"The Eco-environment of Junior High School Education in Wuxi"* 2012-2013

Jiangnan University, Department of Educational Technology, *Researcher* China
Paper: *"The Use of Online Platform in the College of Humanity, Jiangnan University"* 2013

HONORS/AWARDS

Exchange Students Scholarship	2013/2014
Citibank Young Talent Program	2013
Won the Third Prize of the Scholarship of Jiangnan University	2013

ACTIVITIES

Jiangnan University, Scientific Association, *Vice Director*	2011-2012
Jiangnan University, Guinness Record Contest, *Co-coordinator*	2012

SKILLS

Computer:	HTML, CSS, Illustrator, Photoshop, InDesign, Microsoft Office,
UX Design:	Design Research, Ideation, Persona, Journey Maps, Prototyping, Wireframe, Responsive Design
Language:	English, Chinese