

TIM STEVENSON

Art Director + Creative Director

city: Brooklyn

ph: 617 821 4499

portfolio: soloindy.com

Art Direction | MRM/ McCann | New York 2015- 2016

My clients at MRM/ McCann have been Oppenheimer Funds and Cigna Healthcare. The brunt of the Cigna work has been social media, Facebook, Instagram, Twitter. For Oppenheimer the focus is on cross media: TV, OOH, Digital, Social.

Creative Consultant | Fake Love | New York 2015

Working with Fake Love on new business client acquisition and experiential creative solution to RFP's. Concepting solution to physical tactile and real experiences.

Creative Director | Atmosphere/ BBDO | New York 2014- 2015

Cross media campaign for I.T.G. cross media campaign: TV, Print, P.O.S., OOH, Digital, Social
Also worked on Visa, and Visa Checkout digital campaign and Dubai Tourism.

Digital Creative Lead | Vogue | New York 2012- 2013

Part of Vogue's in house agency (Vogue Studio) working with brands who advertise within: Vogue dot Com, Vogue Digital Edition and Facebook. Clients include: Laura Mercier, Fendi, Balmain, JBrand

Creative Director | JWT | New York 2010 - 2011

Digital Creative Director focusing on Microsoft Office, Microsoft Bing, Rolex, Zyrtec. With a combination of digital and traditional executions.

Creative Director | Publicis | Seattle 2006 - 2008

T-Mobile Sidekick, T-Mobile Concept Stores, Hewlett-Packard

Creative Director | ISM Boston | Boston 2003 - 2006

AIDS Action Committee, American Express Travel, Emirates Airlines, First New England Mortgage, Four Seasons Hotels, HP, Adobe, M.I.T. Theater Arts, Orange/ France Telecom

Creative Director | IdentityOne | Boston & Los Angeles 2000 - 2003

Atlantic Records, Atomic Skis & Snowboards, Gravis Footwear/ Burton, General Motors, Red Bull, Volkswagen, Zed

Associate Creative Director | Arnold Worldwide | Boston 1999 - 2000

American Legacy Foundation, EMC, Royal Caribbean, The Hartford, Volkswagen

Senior Art Director | Digitas | Boston 1998 - 1999

American Express, Dell Computers, Harcourt Publishing, Motorola, Neiman Marcus

Art Director | Arnold Worldwide | Boston 1996 - 1998

Bell Atlantic & NYNEX, Fleet Bank The Hartford, Volkswagen of America

Creative & Technology Consulting | New York, Boston, Los Angeles 2000- Present

worked for various agencies on: pitches, new business and digital initiative over the last year few years:

Organic, Saatchi + Saatchi, FMC. In addition those agencies I've been working with fashion and technology startups on their brand and social identities. the OIX, Aerin, MPG, Infusion, Gucci America, School of the Museum of Fine Arts, Global Gaming League, Fidelity Investments, BrightCove, Moskov, Olay

Sectors

Automotive / Beauty/ Fashion/ Financial Services/ Gaming/ Hospitality/ Publishing/ Retail/ Travel/ Technology/ Communications/

Clients

Adobe / Aerin / AIDS Action Committee / American Express / American Legacy Foundation / Atlantic Records / Atomic Skis & Snowboards / Bell Atlantic/Verizon / Bing / Bivouac New York / Bright Cove / Comdex / Dell Computers / EMC / Emirates Airlines / Fidelity Investments / First New England Mortgage / Fleet Bank / Four Seasons / General Motors / Global Gaming League / Gucci America / Harcourt publishing / Hewlett Packard / Macy's / Microsoft / M.I.T. / Motorola / Moskov / MPG / Neiman Marcus / Olay/ Orange France Telecom / The OIX / PTC / Red Bull / Royal Caribbean / Rolex / The Hartford / Samsung / Sidekick / Tori Spelling / T-Mobile / Verizon / Visa/ Vogue / Volkswagen of America / Zed/ Senora / Zyrtec

Education

2013-2014

Summer Session

New York University/ ITP
micro computers & advanced programming

2006

p.Bacc, Fine Arts

School of the Museum of Fine Arts
photography, sculpture

2009

Masters of Fine Arts

Tufts University/ SMFA
installation, sculpture & performance

1993

Bachelors of Science, Philosophy

Boston University
philosophy, political science, history