

Lindsay Kovnat

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DIGITAL DESIGN

Sketching Wireframes
Interactive Prototypes
Hi-fidelity Mockups
User Testing
Design Specs
Design QA
Asset Production
Contextual Inquiry
Competitive Analysis
Personas
Video / Audio Editing
Illustration (Hand Drawn / Painted)
Animation (Analog / Digital)

SOFTWARE

Sketch
Illustrator
AfterEffects
Invision
Balsamiq
Marvel
Keynote Prototyping
Omnigraffle
Photoshop
Principle
Jira
HTML
CSS
Java Script

EDUCATION

2016 User Experience Design Intensive (UXDI), General Assembly
2016 The Business of Children's Book Illustration
2012 Teaching Certification, Moore College of Art and Design
2005 BFA University of the Arts

WORK EXPERIENCE

Freelance UX/UI Designer October 2016-Present
Koa, The Bridge, Vendorspace, Park Slope Food Coop
-User research(surveys, interviews, personas, analysis)
-Design the user interface of mobile and desktop
-Tools: Invision, Sketch, Photoshop and Illustrator
-Videos/Animation (iMovie, Final Cut, After Effects)
-Presentations (Keynote, Powerpoint)
-MVP & information architecture
-Flow charts, app maps, sketches, wireframes, high fidelity mock-ups, interactive prototypes

Freelance Artist January 2005- Present
Self Employed Artist
I self-published, Illustrated and cowrote a children's book.
Produced mixed media animated music videos for bands in Philadelphia and Brooklyn where I collaborated, shoot video, still photography, animated using hand drawn/stopmotion techniques all composited in After Effects.

PROJECTS

Freelance UX Designer Sept.-Oct. 2016
Koa -General Assembly
Is a data management tool that holds large quantities of mortgage loan deals. We simplified the very complicated site to only contain the most necessary navigation in order to make it easier for users to filter data during queries.

Project Manager Aug.-Sept. 2016
Nespresso -General Assembly
Designed a mobile companion app for Nespresso enthusiasts that combines information on maintenance of the machine; location of nearby recycling locations; sharing of art/recipes made with Nespresso as well as a newsfeed about coffee culture.

UX Designer Aug.-Sept 2016
WebMD -General Assembly
Created a feature for the WedMD app that includes the on boarding process users must complete in order to have access to a personalized newsfeed with relevant information on their ailments and interests.

PAST WORK EXPERIENCE

Digital Art Teacher Aug. 2015-Dec. 2015
Tech International Charter School
Bronx, NY
Taught art using traditional and digital techniques

Digital Art Teacher Aug. 2012-May 2015
San Francisco School District
SanFrancisco, CA,
Taught art to high school students using traditional materials and computer programs such as Photoshop, Illustrator and Flash.