

# LINDSEY KAUFMAN//

## ASSOCIATE CREATIVE DIRECTOR//COPYWRITER

Technically, I've been in advertising since '96 when I began studying it at the **University of Texas at Austin**.

I graduated with a **BA in Advertising** and successfully completed the **Texas Creative Portfolio Program**.

I created a majority of said portfolio while interning at **GSD&M**, back when we had to laminate and spray mount everything. [Sorry GSD&M, I owe you a couple G's]

I furthered my education at **Adhouse** in 2002 while enjoying full-time employment at:

**FCB** from '00-'05

and then

**HAVAS** from '05-'15

Currently: **FREELANCE**

On these fine **brands**:

Samsung, Diet Coke, Dos Equis, Heineken, NaBisCo, Oreo, CapriSun, Milkbone, Tropicana, Mr. Coffee, Gevalia Kaffe, Eucerin, Nivea, Dr. Scholl's, BioTrue Lenses, Cepacol, Afrin, Coppertone, Claritin, Lysol, Gas-X, Danone Baby, Triscuit, Clearasil, Durex, Keri Lotion, HomeAgain, Charles Schwab, Advair, Vesicare, Qwest Communications, Fisher-Price and many hard-to-pronounce pharmaceutical brands.

Some **accomplishments**:

Published in The Los Angeles Times online and Sunday Print edition, May 2015

Published in The Washington Post online and Sunday print edition, December 2014

Published in The Washington Post post everything section, December 2014

Published in The Chicago Sun Times Business section, January 2015

Published excerpt in The Week "Best Columns, Business" section January 2015

Published in Breitbart.com, January 2015

Published in The Huffington Post Healthy Living section, February 2015

Published on The Age, Australia, April 2015

Published in New York Press Print & Online Editions, August 2014

Published on XOJane.com, April 2014

Featured in CMYK Magazine, 2002

Lead Singer, Percussion Tatters & Rags band 2014-present

Lead Singer, Keys, Percussion BUCK band, 2010-2014

Lead Singer, Macho Grande band, 2002-2007

Professional Voice Over 2005-Present

**awards:**

Effie Awards, 2012 Rx Vesicare Pipe People Campaign

Effie Awards, 2012 Gold for Sustained Success Vesicare Campaign

Clio Awards, 2009 Vesicare Campaign

Rx Award, 2009 Silver Vesicare Campaign

Rx Award, 2008 Gold Vesicare Campaign

Effie Awards, 2005 Bronze Eucerin Calming Creme

**contact**

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