



WORK EXPERIENCE

2014-CURRENT FREELANCE ART DIRECTOR

Present Independent

- Men's Health: Digital marketing and video development
- Gotham Inc: Banner and landing pages design
- CULT360: Advertorials, banners, website development and informational brochures
- Hickey Freeman: Banners, digital advertising, landing pages, photography optimization
- TED Ideas worth spreading: Digital advertising and event graphic development
- Deutsch: Ad Council digital advertising
- CES Marketing: Identity and logo design
- Research Solutions Inc: Digital advertising, banners and email blasts
- DEVRIES GLOBAL: Anne Klein social media campaigns
- LIKEABLE MEDIA: Phonak and BIMBO social media campaigns

2010-14 ART DIRECTOR

— SOURCE COMMUNICATIONS

Clients: SUBWAY, SONY, Wise, Super Bowl Host Committee, AMTRAK, COHNREZNICK

Responsible for conceptual and visual development through to final execution of key advertising campaigns

Manage a team of designers, writers, producers and freelancers working in an extremely fast-paced environment

Responsible for creating multi-layered, co-branded advertising campaigns with agency clients and outside partners

2010-10 FREELANCE ART DIRECTOR

— Gotham Inc.

Client: Maybelline

Developed and retouched magazine campaign promoting a new skin care product

2007-09 EDITOR AND WEB DESIGNER

— GIRALDI MEDIA

Assisted Bob Giraldi with SVA'S class "The Project" by overseeing and editing 12 student films per semester

EDUCATION

UX DESIGN

2016 General Assembly

School of Visual Arts —BFA

2005-2009

Advertising Design GPA 3.90

Mercer County Community College

2003-2005: Associates Degree,

Advertising Design GPA 3.90

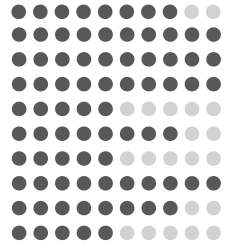
RECOGNITIONS



- 4 Graphis: New Talent 2010
- Art Directors Club Student Show
- Golden Key National Honor Society
- Giraldi-SVA Scholarship
- SVA Advertising Scholarship
- Dean's List 2003-2009

DESIGN SKILLS

Sketch & Invision
 Adobe Photoshop
 Adobe Illustrator
 Adobe Indesign
 Adobe Dreamweaver
 Final Cut Pro X
 After Effects
 Microsoft Office
 Power Point
 Quark Xpress

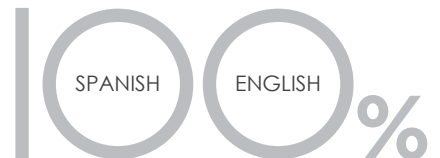


Basic programming knowledge (HTML)
 CMS Platforms: Wordpress

FILMOGRAPHY

- 2016 Days of Sha (5 video series): Art Director
- 2009 FRIDAY NIGHT: Director, Producer, Writer and Editor
- 2009 WHAT WAS I THINKING?: Editor
- 2008 IN THE SHADE: Production Assistant
- 2008 BIFF: Production Assistant. Winner SVA Film Festival & Department Scholarship

LANGUAGE SKILLS



HOBBIES & INTERESTS



CONTACT

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