

Consulting Creative Lead (March 2009 - Present)

Strategized content, concepted, designed look and feel for sites, mobile & web apps.
Managed up to 4 designers, created design processes for a start up company

Clients/Agencies: AARP, Adjacent To One, Alexander Interactive, Atmosphere Proximity, Airforce, American Express, AT&T, Aveeno, BBDO, Deutsch, Inc., Deagio Liquors, Digitas, Discover Dubai, CA Technologies, Charles Schwab, Citibank, Conde Nast, Cognizant, Converse, Crossbeat NY, Euro RSCG, Goldman Sachs, Emirates, Havas, IBM, J&J, Ketel One, Kraft, Margaritaville.com, Mastercard, Nick Jr., Nike+ Lexus, McGarry Bowen, Publicis Modem, Razorfish, R/GA, Verizon, Visual Goodness, SapientNitro, Self, Sequel Studio, Sundown, TGI Friday's, Tribal DDB, Tone It Up, Visa, Vonage, Planter's, Props, Wausau Financial Systems

Schematic - Creative Lead (July 2008 - February 2009)

- Responsible for leading team of designers, creating and making presentations to clients & strategizing online brands.
- Concepting user-interface solutions, designing look and feel for website and mobile technologies.
- Initiated a professional industry lecture-series for the creative and ux group.

Clients: Core Performance, ExploreLi, Newsday

Consulting Creative Lead (October 2007 - July 2008)

- Directed and oversaw creative team of designers.
- Concepted banner campaigns, designed look and feel for large & micro-sites

Clients/Agencies: Campbell's, Digitas, G2, iVillage, Samsung, Deutsch, Inc., USAA

MRM Worldwide - Creative Lead (August 2003 - September 2007)

- Managed/mentored creative team of designers, developers, production artists and copywriters
- Designed look and feel, storyboards and conceived interactive animation and tools
- Created and made presentations to client and internal creative group
- Concepted user-interface solutions, editorial content
- Strategized user-experience and information architecture

Clients: Avaya, Bertolli, Empire Blue Cross Blue Shield, Exxon Mobil, Intel, Kohl's, Maybelline New York, Microsoft, Nautica, Nikon, Wendy's

Creative Consultant (March 2001-August 2003)

- Art Direction and Animation

Clients/Agencies: *61, 911 In- Memoriam, Band of Brothers, Behavior, LLC, Bobbi Brown, CAN DO Fitness, Comedy Central, Commies Awards Show, Conspiracy, Clinique, The Fin Company, Gloss, HBO, J.P. Morgan Chase, Smith & Nephew, Invista, MAC Cosmetics, Nasa, Origins, Organic, Tommy Hilfiger Kids, Soprano's Mob Money 101, Starwood Hotels

Razorfish - Experience Developer/Designer (February 1997 - February 1999)

- Programmed html, javascript, concepted storyboards, Action-Scripted flash animations

Clients: Ford Motor Vehicles, Next Models, Encyclopædia Britannica, Cooper Hewitt Design Museum, Omnicom Group, Charles Schwab , KPMG

Awards

2010 - Airforce.com winner of the Web Pick of the Week - Communication Arts
2009 - Converse.com winner of the Web Pick of the Week - Communication Arts
2008 - Nikon Picturetown winner of a Cannes Lion, a Gold in The ONE Show and honoree status for a Clio
2007 - Kohl's winner of the Pointroll Beanie Award for outstanding metrics and outstanding creative design
2004 - Maybelline New York winner of the Webawards for outstanding website in the consumer category
2004 - CAN DO Fitness winner of the Horizon Interactive Award for best of category sales/e-commerce

Education

Pine Manor College - Chestnut Hill, Massachusetts (Bachelor of Arts)
Major: Art History (Focus in interior design) Minor: Management