# **ADRIANNA MERLUCCI**

# Film/Video Editor

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• New York, NY



# **EXPERIENCE**

## Film/Video Editor

### **Freelance**

Jan 2017 - ongoing

# Film/Video Editor

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Sep 2010 - Dec 2016 New York, NY

- Edited TV commercials, digital/web videos, music videos, sizzles/rips and a feature film.
- Mentored young apprentice and assistant editors into furthering their careers and meeting their goals.
- Worked closely with advertising agencies, directors, direct to client brands, record labels, and third party vendors to ensure the vision for each project is properly executed.

## Smoke Assistant/After Effects Artist

### **Mackenzie Cutler**

- Gained firsthand exposure to the offline-to-online editorial process from the perspective of the online/finishing stage.
- Learned the value of proper quality control checks.
- Designed, formatted, and created graphic elements and animated title cards

# Multimedia Producer

### **MWW Group Public Relations**

- Managed all pre-production, production, post production and distribution of video content.
- Shot and edited B-roll packages, video tutorials, video news releases, promotional videos, corporate trade show videos, podcasts & vodcasts, PSAs, sales presentations and sizzle reels.

# Gamenight Video Editor

### **Major League Baseball**

May 2007 - Oct 2008 New York, NY

- Edited full 2-3 hour baseball games into 8-10 minute highlight videos.
- Created separate 3-minute highlight and "top-plays" videos based on voiceover recordings made upon immediate completion of the baseball games.
- Within 3 months, reduced editing time in half while doubling output and promoted to specialty video editing.

# **MOST PROUD OF**

# **(**-)

### **Time Management**

Able to creatively and effectively work on multiple projects within the same timeframe.



### **Collaborations**

with world-renowned directors, artists, and talent.

# **TECHNICAL SKILLS**

#### **Premiere Pro**

Native



#### **Final Cut Pro**

Native



### Avid

Proficient



### **After Effects**

Advanced



### Illustrator

Intermediate



### **Photoshop**

Intermediate



# **EDUCATION**

# Film & Television,

B.S.

GPA **3 2** / 1

### **Boston University**

🛗 Sep 2004 - May 2007

**3.2** / 4.0