Iryna Vitkovska
UX | UI Designer

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Experience

Charity Navigator

UX designer consultant | June 2016

- Problem statement introduced by the client : faulty registration process and ineffective dashboard
- Validated problem statements through research and usability testing
- Introduced new registration process which observed industry standard practices
- Improved dashboard through redesign according to observations made during user interviews and testing
- Created wireframes of the new concept and visual redesign according to existing style guide
- Introduced new features such as notification box and changed prioritization of features according to research findings
- Conduct usability testing of redesigned version of the website with existing users and received 100% customer satisfaction
- Supplied the client with documentation of the process

Capitol Foundry

Graphic designer intern | June 2015 - November 2015

- Conceptualized and designed marketing materials, business cards and flyers
- Edited wireframes and composed style guides for websites
- Created visual design of websites in Photoshop
- Researched, assisted and presented new ideas for creative website design
- Changed graphic elements as necessary or converted graphic elements into correct formats

Digital Natives Group

Graphic designer/social media marketing intern | March 2015 -June 2015

- Aggregated and summarized market data and location of potential customer facilities
- Edited photos and graphics in Photoshop as instructed
- Assisted in developing and managing content of social media accounts
- Constructed effective messaging using language, graphics and marketing

Education

General Assembly | New York, NY
User Experience Design Immersive | April 2016 - June 2016

Bernard Baruch College (CUNY) | New York, NY
BBA in Marketing and Graphic Design | February 2011 - June 2015

Skills

User Interface Design

Sketch

Photoshop

InDesign

Illustrator

Omnigraffel

Invision

UX Process

Wireframes

Personas

Comperative Analysis

Competitive Analysis

Card Sorting

User Interviews

User Research

Data Analysis

Data Synthesis

User Flows

Information Architecture