

ROBIN CLAPPER

CREATIVE DIRECTOR + AD

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WORK & Contracts

- 2017 **OLIVER @ UNILEVER** | CREATIVE DIRECTOR | *AXE, St. Ives, Country Crock*
- 2016 **DDB** | SR. CREATIVE + SR. DESIGNER | *Neutrogena, Clean & Clear, RoC Skincare, State Farm*
- 2016 **TRIBAL WORLDWIDE** | CREATIVE DIRECTOR | *Robitussin, Centrum, Royal Canin*
- 2015 **MRM/MCCANN** | SR. CREATIVE + SR. DESIGNER | *NY Lottery, USPS, Choice Hotels*
- 2015 **VAYNERMEDIA** | CREATIVE DIRECTOR | *Listerine, J&J, ExxonMobil, Spotify*
- 2015 **SAATCHI & SAATCHI** | ASSOCIATE CREATIVE DIRECTOR | *Tide, Dreft*
- 2014 **BLUE FLAME** | CREATIVE DIRECTOR | *Sean John, Ciroc, AQUAhydrate*
- 2014 **ARNOLD WORLDWIDE** | CREATIVE DIRECTOR | *Jergens, New Business*
- 2014 **MRY** | ASSOCIATE CREATIVE DIRECTOR | *Neutrogena*
- 2013 **GREY** | SR. ART DIRECTOR | *Clairol, Wella, Juvéderm, New Business*
- 2013 **SAATCHI & SAATCHI** | ASSOCIATE CREATIVE DIRECTOR | *Toyota*
- 2012 **LLOYD&CO.** | ASSOCIATE CREATIVE DIRECTOR | *Estée Lauder*
- 2011 **STARFISH** | SR. ART DIRECTOR + SR. DESIGNER | *Sharp*
- 2010 **OGILVY & MATHER** | ASSOCIATE CREATIVE DIRECTOR | *Time Warner Cable*
- 2010 **TBWA** | ASSOCIATE CREATIVE DIRECTOR | *Ad Council, SonoSite*
- 2009 **DRAFTFCB** | ASSOCIATE CREATIVE DIRECTOR | *Eucerin Skincare, New Business*
- 2009 **ARNOLD WORLDWIDE** | SR. ART DIRECTOR | *McDonald's*
- 2008 **DEUTSCH** | SR. ART DIRECTOR | *Tylenol, Fresh Direct, Ortho Women's Brands, Sanofi, New Business*
- 1999 **UWG** | SR. ART DIRECTOR | *3Musketeers, Burger King, Ford, Lincoln, AT&T, Colgate-Palmolive*
- 1997 **DOREMUS** | DESIGNER | *Bloomberg, Goldman Sachs, Credit Suisse*

NEW BUSINESS

Maybelline, OPI, MAC Cosmetics, Jenny Craig, Sanofi

EDUCATION

- 2000 **ADHOUSE NYC**
- 1996 **SUNY FREDONIA** | *BFA, Advertising Design*

SKILLS

*Conceptual integrated advertising development, management + hands-on
Adobe Creative Suite with basic knowledge of HTML and CCS*