

Elizabeth Stewart

elizabethstewart.com
password: showme
mail@elizabethstewart.com
213.446.2194

My professional skills have been developed through conceptualizing, and directing major interactive and social media campaigns at leading advertising agencies for corporate clients. I excel at leading teams of art directors, designers, writers, technologists, and strategists in executing successful work under tight creative time constraints. My broad knowledge allows me to direct campaigns that involve all aspects of the digital and social landscape.

I am an unapologetic perfectionist.

CREATIVE DIRECTION. USER EXPERIENCE. SOCIAL MEDIA MARKETING. CRM. CREATIVE STRATEGY. BRANDING. PRODUCT DESIGN. NEW BUSINESS DEVELOPMENT. PRESENTATION. CLIENT SERVICES. MENTORING & LEADERSHIP. PROJECT SCOPING. RESOURCE ALLOCATION.

Jan 2013 - Current

Wunderman
Group Creative Director
New York

June 2012 - Jan 2013

Freelance
Creative Director
Wunderman, JWT, Deutsch,
HumanIG

Nov 2011 - June 2012

True Action
Creative Director
New York

June 2011 - Nov 2011

G2
Creative Director
New York

Sept 2007 - June 2011

Organic
Creative Director
New York

Nov 2006 - Sept 2007

DraftFCB
Associate Creative Director
New York

May 2003 - Nov 2006

Freelance
Art Director
New York, Los Angeles

Dec 2000 - May 2003

TWBA\Chiat Day
Art Director
New York

Feb 2000 - Dec 2000

Plural
Senior Designer
New York

July 1999 - Feb 2000

Blue Dingo
Senior Designer
New York

July 1994 - June 1999

Citibank
Designer
London, New York

Clients: United Airlines, USTA, Citibank, Reebok, PNC Bank, Zyrtec, Centrum, Gevalia, Tassimo, Aeropostalé, Betsy Johnson, Kraft, ING Direct, Campbell Soup, V8, Breathe Right, BBC, P&G, The Hartford, Bank of America, Hess, Martha Stewart, HP, SC Johnson, Motorola, Target, AOL, AT&T, Jamaica Tourist Board, Kohls, Trident, Acura, Kmart, Embassy Suites Hotels, NYC Public Schools

2012 Web Marketing Association Outstanding Achievement in Web Development Campbell's Nutrition and Wellness Site

2009 Web Marketing Association Media Standard of Excellence America's Cheer

2008 Gold Houston Addy HP Campaign

2008 Silver Houston Addy HP Campaign

2002 Silver Effie New York Public Schools Campaign

Diploma Graphic Design, Technikon Witwatersrand, South Africa

BA Economic History, University of Witwatersrand, South Africa