

GARY-YAU CHAN

Product Creator

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EXPERIENCE

Co-Founder and Product Lead | Oz Content

Spring 2014

- Defined the product strategy, roadmap, and priorities for a SaaS content marketing research and creativity tool.
- Conducted hiring and led a remote engineering team.
- Built app in JS, CSS, and PHP as a full stack developer.
- Created UI / UX, wireframes, and testing prototypes.
- Conceptualized brand assets and homepage design.
- Deployed marketing tech tools and optimized internal process workflows.

Personal Portfolio | Hackathons

2011 - Ongoing

- Participated at over 50+ hackathons, won numerous awards, and helped mentor and organize events.

Social Media & Web Design Consultant | Escargot New York

Fall 2012

- Developed website and managed social media for a Kickstarter campaign, in which we received more than \$15,000 in pledges within 5 days.

Entrepreneurial Project | Salesmoto

Spring 2012 - Spring 2013

- Developed marketplace platform for IT solution discovery.

Marketing and Design Consultant | LocalVox

Summer 2012

- Redesigned homepage, landing pages, flyers, and branding elements for lead generation.

Web Development | Pencils of Promise

Spring 2012

- Designed various web campaigns in Wordpress.

Business Development Consultant | Vizion Logistics LLC

Summer 2010

- Initiated in-house sales and marketing on supply chain solutions.
- Executed Perl script to web scrape info to relieve tedious business development functions.
- Designed my first website and Filemaker Pro app to improve productivity, operations, and data entry.

EXTRACURRICULAR

Co-Host

The Product Hackers Podcast
2016

Admin

The Startup Chat Facebook Group
2016

Developer Evangelist

Clarifai Evangelist Program
2016

Co-Organizer

NY Enterprise Incubation Meetup
2012

Co-Founder

RPI Greater China Business Club
2011

SKILLS

PHP, HTML5, CSS3, JavaScript,
jQuery, Phonegap, Bootstrap,
Wordpress, Photoshop, Sketch

EDUCATION

Masters in Systems Engineering and Technology Management

Rensselaer Polytechnic Institute (RPI)
December 2011

B.S. in Industrial Management Engineering

Rensselaer Polytechnic Institute (RPI)
May 2010