



# ALEX ASKOT

## ART DIRECTOR

AVAILABLE FOR : *Freelance ACD/CD Art + Design*



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### EXPERIENCE :

*Sept 2015-  
June 2016*

**HEAD OF EXPERIENCE**  
*Rockpool Digital (NY)*

*PEX, Fiji Airways, Pure Protein,  
Estee Lauder, Bel UK,  
Sainsburys*

*July 2010 -  
Sep. 2010*

**FREELANCE SENIOR ART DIRECTOR**  
**CREATIVE LEAD**

*Disco NY, Heartbeat Ideas,  
Protagonist, Rockpool Digital*

*Oct 2014 -  
July 2015*

**ART DIRECTOR**  
*MRY (NY)*

*T-Mobile, Del Monte, Motorola,  
Bed Bath & Beyond, Band Aid,  
Tom Tom*

*May 2014 -  
present*

**INSTRUCTOR**  
*Miami Ad School*

*Teaching Digital Campaigns*

*April 2013 -  
Sept 2014*

**ART DIRECTOR**  
*Iris Worldwide (NY)*

*Adidas, Rimmel London,  
Finish, Beyoncé Parfums  
Katy Perry Fragrance, Clearasil*

*Jan 2011 -  
April 2013*

**ART DIRECTOR**  
*MRM (NY)*

*MasterCard, General Mills, Nikon,  
US Army, Exxon Mobil, Verizon  
Crown Royal*

*Jan 2010 -  
Apr 2010*

**ART DIRECTION INTERN**  
*Ogilvy (Sao Paolo, Brazil)*

*L'Occitane, Casa Hope, Lacta  
Delice, UNICEF, Intimus, Clight,  
Breast Cancer Awareness*

*2008 - 2010*

**ART DIRECTION**  
*Miami Ad School (SF)*

*Studied art direction, design,  
typography, photography,  
concepting*

*2004 - 2007*

**B.A. in COMMUNICATIONS**  
*Boston University*

*Studied graphic design,  
concepting and advertising  
Learned Adobe Creative Suite*

### SKILLS & AWARDS :

*Adobe Creative Suite, Invision  
photography, design,  
concepting, building brand  
identities, prototyping*

*2010*

**CANNES SUBMISSION**

*My breast cancer awareness  
youtube video received close  
to 700,000 hits and was  
submitted to Cannes by Ogilvy*

*2011-present*

### COOL STUFF YOU MIGHT WANT TO KNOW

**MASS HYSTERIA!**

*Improv Team @ the PIT*

*March 2012*

**STARTUP BUS SXSW**

*Boston to Austin*