



**JONATHAN
BJELLAND**
CREATIVE/ART DIRECTION

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PORTFOLIO
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EXPERIENCE

Freelance ACD/Senior Art Director
October 2016 – Present

Senior Art Director @ BBDO New York
August 2009 – October 2016

Art Director @ Scholastic
February 2009 – July 2009

Freelance Art Director @ Mass Ideation
June 2009

Freelance Art Director @ MullenLowe Profero
March 2009 – April 2009

Freelance Art Director @ MTV
February 2009

Art Director @ Agent 16
March 2008 – December 2008

Graphic Designer @ GCN Media
May 2004 – March 2008

Graphic Designer @ Arista Graphics & Printing
September 2001 – June 2002

AWARDS & HONORS

2016 MM&M Awards: Gold
Best Multicultural/Disease Education Campaign

2015 Cannes Lions: Shortlist
Press

2015 New York Festivals: Finalist
Print Illustration

2012 Clio Awards: Bronze
Interactive/Social Media

2012 Clio Awards: Short List
Innovative Media

2012 One Show: Merit
Interactive/Social Media

2012 Clio Awards: Bronze
Direct Response/Digital

2012 New York Festivals: Shortlist
Interactive

2012 Golden Award of Montreux: Finalist
Best Use of Social/Digital Media

2011 Cannes Lions: Shortlist
Best Use of Social Media Marketing

2011 Cannes Lions: Shortlist
Best Use of Special Events & Stunt/Live Advertising

2011 Caples Awards: Bronze
Interactive

Creativity Online: Pick of the Day
February 2011

FWA: Public Shortlist
February 2011

2010 Webby: Official Honoree
Telecommunications

2005 FOLIO: Ozzie Award Nomination
Best Digital Illustration

2004 FOLIO: Silver Ozzie Award
Best Site Design

EDUCATION

2007 BFA – Advertising Design
Fashion Institute of Technology

2005 AFA – Communication Design
Fashion Institute of Technology

2002 H.S. Diploma – Graphic Design
Nassau BOCES Vocational School

SKILLS

Creative Direction	Branding & Identity
Concept Development	Social Media Marketing
Art Direction	Interactive Marketing
Graphic Design	Digital Marketing
Creative Strategy	Photography
Integrated Marketing	Proficient in Adobe CS

CATEGORIES & ACCOUNTS

Food & Groceries

M&M's
Lay's
Duncan Hines
Bird's Eye
Vlasic
Splenda

Beverages (Non-Alcoholic)

Starbucks
Pepsi
Mtn Dew
Tropicana

Beverages (Alcoholic)

Bacardi Rum(s)
Grey Goose Vodka
Bombay Sapphire Gin
Cazadores Tequila
Martini & Rossi
Three Olives Vodka

Technology

AT&T
Virgin Mobile
GE
Bose
Atari (Godzilla, Dragon Ball Z)

Health & Wellness

Johnson & Johnson
CVS
Humana
Genentech

Charities & Non-Profits

Special Olympics
March of Dimes

Shipping & Travel/Leisure

FedEx
Orbitz
Howard Johnson

Financial Services

Visa
Capital One

Television & Entertainment

MTV
IFC

Miscellaneous

Lowe's Home Improvement
NYU
Scholastic
Reynold's American (Camel, Kool)
House of Prince Tobacco