

JORDAN FONG

UX/UI DESIGNER

New York

Skills -

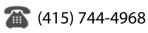
Process

Heuristic Analysis Competitive Analysis Contextual Inquiry Card Sorting Research Synthesis User Flows Wireframing Rapid Prototyping Usability Testing Task Analysis

Video Editing Video Media Transcoding

Software

Sketch Adobe Indesign Adobe Illustrator Adobe Premiere Adobe Photoshop Axure RP Invision Principle Jira HTML & CSS SQL Wordpress Final Cut OmniGraffle Microsoft Office



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in

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About Me

My training and professional background is multi-disciplinary and inclusive of skills focusing in story telling, problem analysis, and design. My professinal work has touched industries in film, tech, law, and non-profit organizations. Utilizing my bottomless curiosity I strive to find that X that resonates in people's hearts and minds to design creative solutions.

Experience

DESIGNER

Bluenumber Foundation 🔶 Dec 2016 - Apr 2017

- Redesigned Bluenumber.org website
- Designed wireframes and a clickable prototype of a supply chain management platform for global client presentations
- Created animation videos to visual business goals to partners
- Icon illustration
- Supplied UX product strategy to realign the company's target audience

UI DESIGNER

Helpsy Health 🔷 Dec 2016 - Jan 2017

 Supported lead designer with UI Screens and user flows for the first release of their mobile app

WEB DESIGNER

Rue B Jazz 🔶 Oct 2016 - Dec 2016

- Conducted competitive & heuristic analysis for the original site
- Designed wireframes & clickable prototypes for an updated website

UX DESIGNER (LEAD)

Urbacraft 🔶 Feb 2016 - Mar 2016

- Redesigned Urbracraft's website to attract a younger demographic and educate new website visitors about their unique toy experience
- Project manager and client liaison for a team of 3 UX designers
- Led over 18 individual user interviews to improve product strategy
- Wireframed key screens and restructured website's system architecuture

MEDIA PARALEGAL

Herzfeld & Rubin 🔶 Feb 2015 - Oct 2015

- Graphic Designer for firm's marketing material
- Lexis Nexis Research
- Use of E-Discovery services to review and organize discovery documents
- Managed firm's photography, video & audio matters
- Produce trial notebooks & court presentation materials for attorney teams

Education



BA Philosophy (Law Emphasis) 2011 1 Year Study Abroad Media Arts & Production 2011 Accelerated ABA Program Paralegal Studies 2015

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