

education |

Miami Ad School
Copywriting

Brooklyn, New York
December 2014

Northeastern University
Bachelor of Sciences in Psychology
Minor in Business Administration
Honors: Ujima Scholarship

Boston, Massachusetts
July 2010

EXPERIENCE

The New York Post/Post Studios
Jr. Copywriter

New York, New York
July 2015 – December 2016

- Maintain brand voice throughout all departments
- Write weekly marketing newsletters
- Write copy for emails, digital and OOH print campaigns, commercials, etc

RazorFish New York
Copywriting Intern

New York, New York
October 2014 - December 2014

- Accounts worked on: Mercedes, Spotify, LG, smart Car

CompassRock Real Estate
Resident Services Representative

New York, New York
May 2011 – October 2014

- Coordinated maintenance repairs throughout entire property
- Managed tradesmen while on jobs
- Coordinated specialty projects such as Hardwood floor repair and Bedbug Extermination

Massachusetts School of Professional Psychology
Event Planning/ Marketing Associate

Boston, Massachusetts
July 2009 – December 2009

- Performed basic administrative duties such as organizing documents & sending respective emails.
- Planned, organized and advertised events catered to the alumni, students and relevant persons.
- Created marketing campaigns advertising the school and its services to potential students.
- Consistently updated and organized the student and alumni database.

Northeastern University Library Advancement Office
Marketing and Events Assistant

Boston, Massachusetts
January 2009 – July 2009

- Organized events for the library such as Meet-The-Author.
- Advertised library sponsored events to the Northeastern student body.
- Wrote blog entries about library news and relevant authors.

skills |

Word, Excel, PowerPoint, Salesforce, Outlook, CMS, Keynote, CS6 Adobe Suite, Various Social Media Outlets, If you can click it, I can figure it out.

portfolio |

www.yougotnnamdi.com